

# FOOD SECURITY

**PRIORITY ISSUE #1:** **Inequitable access to fresh and nutritious food that disproportionately affects the health and wellbeing of low-income residents in NYCHA developments**

**Goal:** Increase access to fresh, nutritious, and affordable food for residents throughout NYCHA communities

## Recommended Strategy 1

Proactive outreach to inform residents about available food resources and programs

POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones
a	Create a list of quality, affordable food in all the stores and programs	short (now- end 2021)					
b	Post available food resources on multiple formats (signage, flyering, digital, social media) to keep residents informed	short (now- end 2021)					
c	Scale up mutual aid efforts - Call elected officials to fund mutual aid	med (end of 2022)					
d	Coordinate and push out information on Emergency food deliveries	short (now- end 2021)					
e	Require language translations on all outgoing info resources from City Agencies	short (now- end 2021)					
f	Offer cooking demos and virtual cooking classes - or get residents who cook to host/share their recipes	short (now- end 2021)					
g	Launch a community advocacy campaign to improve quality of produce & meat	med (end of 2022)					

## Recommended Strategy 2

Provide incentives (and monitoring) to food providers and to residents

POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones
a	Create a report card or "reviews" to incentivize supermarkets and bodegas to offer more produce	short (now- end 2021)					
b	Create a <a href="#">google map</a> with resident feedback on local stores	short (now- end 2021)					
c	Get suppliers and restaurants to donate food	short (now- end 2021)					
d	Provide workshops on nutrition, cooking at home, and meal prep/planning (cooking once in bulk/lasting for days)	short (now- end 2021)					
e	Share the needs assessment data with City to try to improve how programs are designed and delivered	med (end of 2022)					
f	Call EDC to enforce and monitor the supermarkets that are receiving the grants	short (now- end 2021)					
g	Work with supermarkets to remove junk food at the registers	long (beyond 2022)					

**GOAL 1: Increase access to fresh, nutritious, and affordable food for residents throughout NYCHA communities**

Yellow stickies are the **RECOMMENDED STRATEGIES** generated.

**Provide incentives (and monitoring) to food providers and to residents**

**Proactive outreach to inform residents about available food resources and programs**

**Any strategies we've missed?**

**Increase access / improve distribution of fresh, nutritious food for people with mobility issues**

**Create community ownership over food distribution systems/network e.g. worker own cooperatives**

**Scale-up mutual aid efforts**

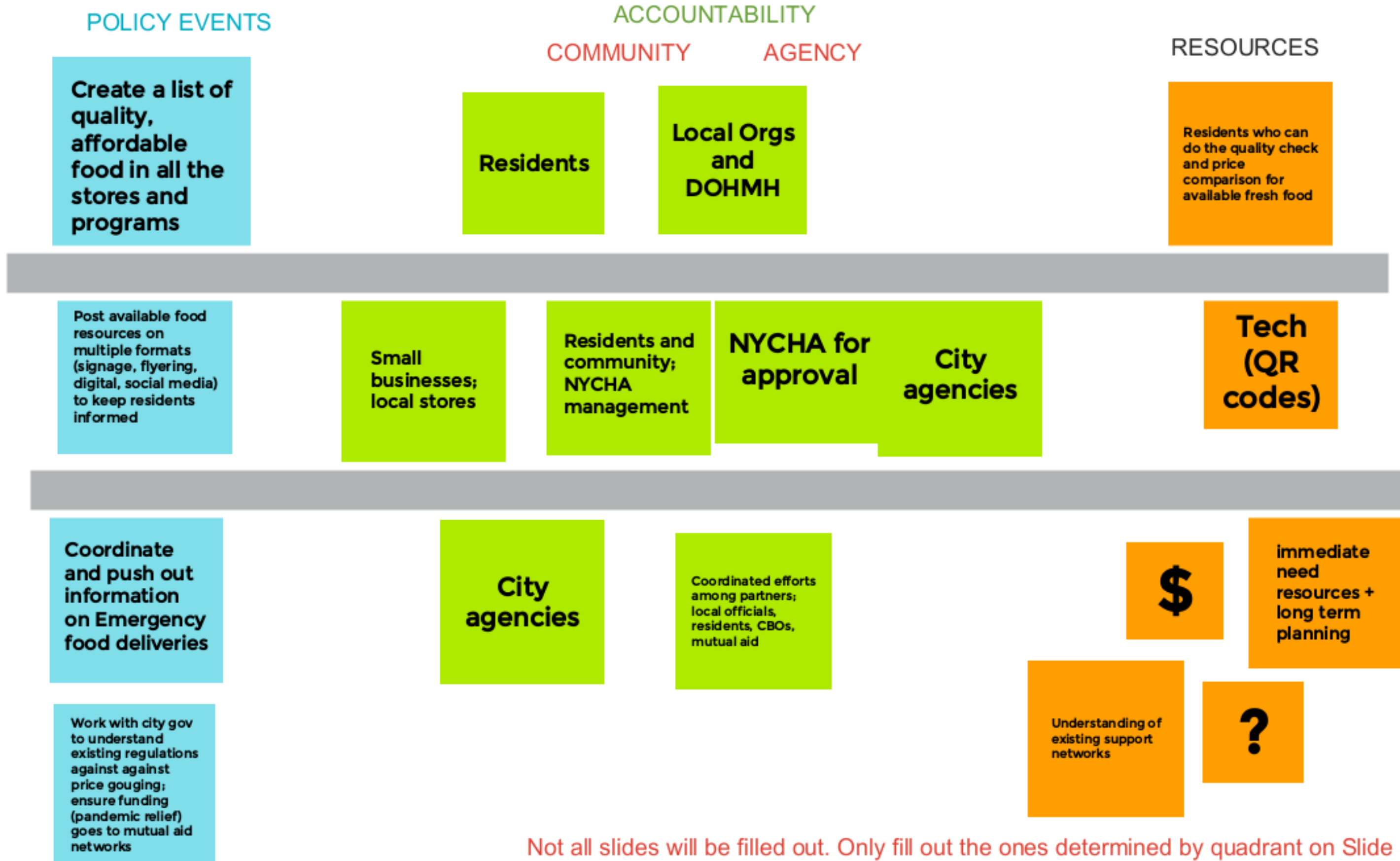
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## RECOMMENDED STRATEGY

**RECOMMENDED STRATEGY:**  
Proactive outreach to inform residents about available food resources and programs

Scale up mutual aid efforts - Call elected officials to fund mutual aid - THIS SHOULD BE ITS OWN STRATEGY



Not all slides will be filled out. Only fill out the ones determined by quadrant on Slide 3.

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## RECOMMENDED STRATEGY

## POLICY EVENTS

## ACCOUNTABILITY

## RESOURCES

**RECOMMENDED STRATEGY:**  
Proactive outreach to inform residents about available food resources and programs

Require language translations on all outgoing info resources from City Agencies

Offer cooking demos and virtual cooking classes - or get residents who cook to host/share their recipes

Launch a community advocacy campaign to improve quality of produce & meat

Improve delivery service to people who have mobility issues

COMMUNITY AGENCY

Who is accountable / responsible for making sure progress is made?

What resources are needed?

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## RECOMMENDED STRATEGY

## POLICY EVENTS

## ACCOUNTABILITY

## RESOURCES

**RECOMMENDED STRATEGY: Provide incentives (and monitoring) to food providers and to residents**

Create a google map with resident feedback on local stores as an advocacy campaign

Create a report card or "reviews" to incentivize supermarkets and bodegas to offer more produce

Digital Advocacy Campaign - searchable Google Map with feedback on local stores; information on price and quality

### COMMUNITY

### AGENCY

Residents - creating public google map

Big tech (google?)

Tech Support Groups to create map (Pratt, etc.)

Data - qualitative anecdotes from residents about what is occurring, paired with quantitative data

People Power to collect the data

organizations already working in NYCHA (NORC) to distribute surveys (food justice needs assessment)

Share the needs assessment data with City to try to improve how programs are designed and delivered

Call EDC to enforce and monitor the supermarkets that are receiving the grants, monitor

Work with supermarkets to remove junk food at the registers

Council leaders

Mayors office of Food Policy

Council leaders and community boards

DOHMH

Get suppliers and restaurants to donate food

food suppliers and restaurants

food industry leaders (working in advocacy)

West Side Campaign for hunger

Mayors office of Food Policy

Food Justice Coalitions/Networks working to change regional policies

DOHMH

Community boards, district leaders, council leaders

Provide workshops on nutrition, cooking at home, and meal prep/planning (cooking once in bulk/lasting for

Local CBOS

DFTA

virtual events

social media

GCF; other local growers

Not all slides will be filled out. Only the ones that are filled out are indicated by the red boxes on slide 3.

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## RECOMMENDED STRATEGY

**RECOMMENDED STRATEGY: ?**

## POLICY EVENTS

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**?**

**?**

## ACCOUNTABILITY

### COMMUNITY

**Who is accountable / responsible for making sure progress is made?**

### AGENCY

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## RESOURCES

**What resources are needed?**

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## RESOURCES

**What resources are needed?**

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