

DRAFT ACTION AGENDA**ECONOMIC STABILITY VISION**

We envision a future where residents have access to, and awareness of, immediate and long-term programming, trainings, resources and other supports provided by community-based organizations, NYCHA and key City agencies that promote individual, collective and generational economic stability.

EDUCATION + TRAINING ACCESS

PRIORITY ISSUE #1: There are barriers to education + employment opportunities, trainings and programs for residents.

GOAL: Increase residents' access, awareness and participation in education + employment opportunities, trainings and programs.

Recommended Strategy #1

Provide more education opportunities and job training access for NYCHA residents of all ages.

POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones
a	Identify and organize existing opportunities for training/education with local employers, CBOs, and city agencies, including NYCHA.	short (now - end of 2021)		x	x		
b	Boost outreach campaigns of existing programs, specifically targetting NYCHA residents.	short (now - end of 2021)		x	x		
c	Improve NYCHA residents' access to NYC government jobs and the resources to successfully complete any required trainings.	medium (end to 2022)		x	x		

Recommended Strategy #2

Increase use of NYCHA public and community spaces to provide inter-generational education programming, employment trainings and support for parents and families.

POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones
a	Provide NYCHA residents with more information on available opportunities and create ways for them to easily sign up on-site at their development with the relevant representative.	medium (end of 2022)		x	x		
b	Provide a continually updated database of available opportunities and resources in residents' communities and instructions to access them.	short (now - end of 2021)		x	x		ID frequency of distribution, who is going to update
c	Advocate for the reduction of eligibility requirements such as age and education to increase access to existing opportunities.	short (now - end of 2021)		x	x		

Recommended Strategy #3

Increase investment and access to more holistic, equitable education systems and programs with create sustainable paths for recruitment and successful advancement for NYCHA youth and their families.

POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones
a	Increase awareness of the benefits of creating more community schools as a sustainable way to support NYCHA residents and inform their families with information on how to navigate in NYC public schools	long (beyond 2022)		x	x		
b	Invest in more creative, arts, and language classes for NYCHA residents.	medium (end of 2022)		x	x		
c	Improve access to counselors and other needed services to help NYCHA residents apply for and pay for college	medium (end of 2022)		x	x		
d	Support advocacy that increases affordable education opportunities for NYCHA residents and support efforts to make CUNY school free for all.	long (beyond 2022)		x	x		
e	Reduce barriers for licensing opportunities and certification to employment and career development opportunities for NYCHA residents of all ages.	short (now - end of 2021)		x	x		

CAREER GROWTH + SUSTAINABILITY							
PRIORITY ISSUE #2:		DESCRIPTION OF ISSUE GOES HERE					
Goal:		WHAT YOU WANT TO ACCOMPLISH HERE					
Recommended Strategy #1							
PROPOSED STRATEGY HERE							
POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones
a							
b							
c							
TITLE OF ISSUE GOES HERE							
PRIORITY ISSUE #3:		DESCRIPTION OF ISSUE GOES HERE					
Goal:		WHAT YOU WANT TO ACCOMPLISH HERE					
Recommended Strategy #1							
PROPOSED STRATEGY HERE							
POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones
a							
b							
c							

EDUCATION + TRAINING ACCESS

GOAL: Increase residents' access, awareness and participation in education + employment opportunities, trainings and programs.

RECOMMENDED STRATEGY

Provide more education opportunities and job training access for NYCHA residents of all ages.

POLICY EVENTS

Identify and organize existing opportunities for training/education with local employers, CBOs, and city agencies, including NYCHA

Boost outreach campaigns of existing programs, specifically targeting NYCHA residents.

Improve NYCHA residents' access to NYC government jobs and the resources to successfully complete any required trainings.

ACCOUNTABILITY

NYCHA, CUNY, community based organizations

**DYCD, HRA
Strive - other city agencies;
DOE District 79; Workforce 1**

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RESOURCES

CUNY co-located at NYCHA developments, CBOs have tech training + access to tech: expand to other demographics, physical space for trainings

Access to NYCHA resident leadership from providers; access to the community

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EDUCATION + TRAINING ACCESS

GOAL: Increase residents' access, awareness and participation in education + employment opportunities, trainings and programs.

RECOMMENDED STRATEGY

Increase use of NYCHA public and community spaces to provide inter-generational education programming, employment trainings and support for parents and families.

POLICY EVENTS

Provide NYCHA residents with more information on available opportunities and create ways for them to easily sign up on-site at their development with the relevant representative.

Provide a continually updated database of available opportunities and resources in residents' communities and instructions to access them.

Advocate for the reduction of eligibility requirements such as age and education to increase access to existing opportunities.

ACCOUNTABILITY

Agencies + organizations working on re-entry services: Osborn + Fortune Society + ReFoundry; Dept of Probation

Dept of Probation. NYCHA. Organizations working with those involved w justice system.

Organizations that receive funding. Funders and organizations releasing RFPs - they can change the requirements.

RESOURCES

Elected officials have information - a pipeline (Assembly)

Easily accessible database/computers - maybe kiosks throughout developments

Access to funders. A campaign to change the age restrictions

QUESTION: Why is NYCHA always called out as accountable? This is a really good question!

NYCHA: isn't their focus is supposed to be on maintenance and operations? NYCHA does create partnerships with other organizations to work on lots of issues including programming, like REES.

EDUCATION + TRAINING ACCESS

GOAL: Increase residents' access, awareness and participation in education + employment opportunities, trainings and programs.

RECOMMENDED STRATEGY

Increase investment and access to more holistic, equitable education systems and programs to create sustainable paths for employment.

POLICY EVENTS

Increase awareness of the benefits of creating more community schools as a sustainable way to support NYCHA residents and inform their families with information on how to navigate in NYC public schools

Invest in more creative, arts, and language classes for NYCHA residents.

Improve access to counselors and other needed services to help NYCHA residents apply for and pay for college

Support advocacy that increases affordable education opportunities for NYCHA residents and support efforts to make CUNY school free for all.

Reduce barriers for licensing opportunities and certification to employment and career development opportunities for NYCHA residents of all ages.

ACCOUNTABILITY

DOE, CUNY, Charter School system, parents - PTAs, guidance counselors - people within the school system; investment side - philanthropy; local businesses to have apprentice programs

Resident artists; museums + cultural institutions become more local; organizations like the Laundromat Project

DOE: Dist 79 pair students w counselors and waive app fees; all of DOE should do this; College Board (esp to help w exams); elected officials; "college now" courses

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Department of Business Services, organized labor (unions), community hiring plan BdB proposed

RESOURCES

On the investment side - philanthropy; local businesses providing opportunities to students. How can gov't incentivize opportunities for businesses to invest in communities?

community space! like community centers

Accessible information from systems; parents helping other parents (example: parents of children w autism); counselors + coaches; Kennedy Center (for children w learning disabilities)

CUNY + SUNY pipeline for NYCHA residents; CUNY START program; NYCHA CUNY Scholars program; connect NYCHA alum who are also CUNY + SUNY alum to current NYCHA residents - create the pipeline. NETWORKING!

BdB community hiring plan - if enacted; BX Opportunity Network (a partnership for college access and completion)

Integrate educational systems

CAREER GROWTH + SUSTAINABILITY

GOAL: Connect education + training to long-term/stable careers

RECOMMENDED STRATEGY

Bring together partners that can work together to create the pipeline - create partnerships + networks

POLICY EVENTS

Identify the "right" organizations, agencies, people and reach out to them

Host college fair & additional targeted events ; bring financial aid people; Could be hosted locally or city-wide

Start w data around the problem - sharing data points that underscore the challenge. Create a narrative and share it!

ACCOUNTABILITY

Bring out young people - get them involved; see what the youth actually want

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RESOURCES

A defined 21st century curriculum - bring the future to communities so they are prepared

a diverse pool of educators and professionals

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Question: What industries are hiring? Where is there growth? Collect that data

CAREER GROWTH + SUSTAINABILITY

GOAL: Connect education + training to long-term/stable careers

RECOMMENDED STRATEGY

Opportunities for ongoing training for each step of the way to really promote career advancement. Opportunities for up-skilling

POLICY EVENTS

Creating apprenticeships - and incentives for businesses to create them

Contacting mentorship organizations and create partnerships: Big Brothers + Big Sisters, iMentor, etc

Prep for licensing and up-skilling - who does it and will they do it with us?

Funding for LLC designation - identify it and partner

Clarify information and make it clear how to navigate these various systems and opportunities (Apprenticeships).

Research and focus on market demand/sectoral growth research

Connections to MWBE contracts and licensing

ACCOUNTABILITY

DOE, Dept of Labor certified apprenticeships - very tedious process: partnering w agencies who already have approved apprenticeships. Unions/organized labor.

Industries - what is their commitment to hiring locally and long term career growth and apprenticeships (Made in NY, for example)?

Change regulations that are restrictive

RESOURCES

More STEAM, more mentors

Variety of industries = more variety of careers

networking opportunities

ENTREPRENEURSHIP OPPORTUNITIES

GOAL: Increase the success rate of residents who want to start their own businesses

RECOMMENDED STRATEGY

provide access to business classes/support that can provide residents the opportunity to transform hobbies into revenue-generating businesses

POLICY EVENTS

Improve access to basic business classes

identify and network who already run successful businesses

pop-up shops using vacant spaces in and around NYCHA communities

ACCOUNTABILITY

Small Business services/ NYCHA (Business Pathways)

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RESOURCES

Progress Playbook (entrepreneurship program model)

networking, coaching

SBS/BIDS - business coaches

Business Pathways (NYCHA Program)

ENTREPRENEURSHIP OPPORTUNITIES

GOAL: Increase the success rate of residents who want to start their own businesses

RECOMMENDED STRATEGY

**Making
access to
capital
easier**

POLICY EVENTS

Connect folks with
crowdfunding/investo
rs/networks access to
capital that has
favorable terms for
the long game

**Increase
MWBE
funding and
licensing**

**Lower barriers
to accessing
capital, MWBE
status**

Understand what
existing rules are,
who makes the rules
(and what financing
opps already
exist/who qualifies
for them)

ACCOUNTABILITY

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RESOURCES

**low to no
interest
loans**

Increased financial
literacy
training/coaching,
worker cooperatives

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