

## CLEAN + SANITARY CONDITIONS

**PRIORITY ISSUE #2:** Residents are frustrated and anxious about the environmental conditions resulting from excessive garbage build up outside buildings, rodent & pest infestations, dog feces, dirty elevators, hallways and lobbies. Causes for these conditions range from insufficient garbage cans & service to resident confusion about proper disposal to unclear messaging and repercussions for bad behavior.

**GOAL #1:** Clean & sanitary common spaces in every NYCHA campus & building by involving residents as active partners in cleanliness while improving NYCHA infrastructure & service

Recommended Strategy #1								
Provide resources for pet owners to better understand the responsibilities of pet ownership.								
POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones	Notes
a	Continue to provide bags for dog waste stations					Queensbridge House has dog waste stations		
b	Provide education about impacts of not picking up dog waste							
Recommended Strategy #2								
Pilot a dog park at 1 or several sites								
POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones	Notes
a								
Recommended Strategy #3								
Lead "Love Where You Live" Campaigns								
POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones	Notes
a	Learn about Campaign for Clean NYCHA	short (now- end 2021)	NYCHA/MOCJ					
b	Neighbor to neighbor conversations	short (now- end 2021)						
c	NYCHA conversations with residents	short (now- end 2021)						
d	Lobby meetings							
e	Better understand Union policies to be able to start incentive program for residents that promotes clean buildings							
f	Pilot Clean Up NYC Corp to MAP sites							
g	Secure "Love Your Block" grants for interested NStat teams							
h	Set up "Friends of X Houses" groups to clean communal outdoor spaces							
Recommended Strategy #4								
Increase the number of trash cans and frequency of trash pick-up.								
POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones	Notes
a								
Recommended Strategy #5								
Develop accountability mechanisms for residents and workers who do not contribute to clean and sanitary common spaces in NYCHA campuses and buildings.								
POLICY EVENTS		Timeframe	Champion	Agency Wide Action	Community Direct Action	Resources	Milestones	Notes
a	Fine those who do not contribute to clean and sanitary common spaces in NYCHA campuses and buildings.							

**GOAL 1: Clean & sanitary common spaces in every NYCHA campus & building. Involve residents as active partners in cleanliness while improving NYCHA infrastructure & service**

**Yellow stickies are the RECOMMENDED STRATEGIES generated.**

**High Effort**

**Low Effort**

**High Impact**

**Low Impact**

**Challenging**

**Develop accountability mechanisms for residents and workers who do not contribute to clean and sanitary common spaces in NYCHA campuses and buildings.**

**Pilot a dog park at 1 or several sites**

**Increase the number of trash cans and frequency of trash pick-up.**

**Lead "Love Where You Live" Campaigns**

**Discard**

**Possible**

**Provide resources for pet owners to better understand the responsibilities of pet ownership.**

**Implement**

Take the yellow stickies and put them in the quadrants. Any that end up in the Discard box don't need group analysis. Prioritize any that end up in Implement. If time allows, select 1 from possible, 1 from challenging.



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## COMMUNITY

## AGENCY

### POLICY EVENTS

### ACCOUNTABILITY

### RESOURCES

### POLICY EVENTS

### ACCOUNTABILITY

### RESOURCES

Provide education about impacts of not picking up dog waste - e.g. dog poop brings rodents

Who is accountable / responsible for making sure progress is made?

resident voice

### RECOMMENDED STRATEGY

can nycha disseminate pet info as part of rent notice? work with nycha for more specific outreach to dog owners

Who is accountable / responsible for making sure progress is made?

Monthly rent notice

informal dog-owner community / dog team / club where residents can learn best practices from each other (training, waste)

Dog owners

**RECOMMENDED STRATEGY: Provide resources for pet owners to better understand the responsibilities of pet ownership.**

create dog parks

nycha need to approve space for dog park

Need knowledge: 1) what are first steps for dog run, 2) how do you look for sites?

stations + signs up in problematic areas

Ideas 42 - signage examples

Notes: misconception that dog owners don't pick up in dog parks, perimeters of developments messy, inside is clean

Continue to provide bags for dog waste stations

**NYCHA**

nycha property owners can order bags -resident association may be first point of contact

Pet registration events



Get people to register pets

**NYCHA**

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Find out from NYCHA what the process is

Who is accountable / responsible for making sure progress is made?

Information

RECOMMENDED STRATEGY

RECOMMENDED STRATEGY: Pilot a dog park at 1 or several sites

Develop dog park policy & process

NYCHA - Capital, Operations, Resident Engagement

Approval, application

Identify potential locations

Residents - dog owners, neighbors

Land, approval, small funding

Develop dog park guidelines

NYCHA - Property Manager, RAM

Not all slides will be filled out. Only fill out the ones determined by quadrant on Slide 3.

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How do you weigh trash?

### POLICY EVENTS

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### POLICY EVENTS

### ACCOUNTABILITY

### RESOURCES

Floor & building captains to take lead

Door knocking, Flyering, Lobby Meetings, Neighbor to Neighbor conversations

Residents

Information - what are union policies? what can residents take on?

clean up days - success @ castle hill, engagement = flyers, community mtgs

LOVE WHERE YOU LIVE T-SHIRTS!

Support from NYCHA, DEP, Sanitation

Supplies/funds to support clean-ups

inspirational signage

tabling w/ giveaways/swag - medium effort

NYC Service Love Your Block Grants

Permits

Better understand Union policies to be able to start incentive program for residents that promotes clean buildings

incentives for youth, or swag (t-shirts)

Secure "Love Your Block" grants for interested NStat teams

Volunteers

Learn about Campaign for Clean NYCHA

Reconnect w/ Mitchell Llamas about best practices for keeping clean and how they keep it ongoing

Incentives, swag

Graphic design

## RECOMMENDED STRATEGY

RECOMMENDED STRATEGY: Lead "Love Where You Live" Campaigns

Consistent maintenance to change perception + behavior

Competition across all MAP sites Ex: recycling

NYCHA conversations with residents

Pilot Clean Up NYC Corp to MAP sites - pay 10,000 new yorkers to support clean up

GCF to do an evaluation; collect data before, during, after

NYCHA

Mayor's office of Resiliency -- Recovery Corps, 1,000 NYCHA resident positions

NYCHA - pilot at 5 developments. 1) make nice signage 2) working with GCF Core members about programming - allocated \$\$ to fund programming. BUTLER on list. Intention to roll out at all developments --

youth - momentum, tell their friends

Program funding

Best practices from NYCHA campaign



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RESOURCES

**Advocate  
for more  
trash cans**

**Residents  
to  
advocate**

**Cost/budget  
numbers**

### RECOMMENDED STRATEGY

**RECOMMENDED  
STRATEGY:** Increase  
the number of trash  
cans and frequency  
of trash pick-up.

**Have garbage  
trucks come  
by multiple  
times a day**

**NYCHA**



**Advocate  
for more  
staff**

**Elected  
officials**

**Graphic  
design**

**After hours  
garbage  
clean-up /  
pick-up**

**NYCHA  
Maintenance**

**NYCHA  
Blueprint  
for  
Change**

**NYCHA**

**City  
Hall**

**Lots of  
people  
joining  
together**

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### POLICY EVENTS

### ACCOUNTABILITY

### RESOURCES

Engagement before you move in

Orientation for new residents

Workshops for new residents

Building / Floor Captains - social pressure. this person goes to office with needs --> tenant association president

Residents take initiative to put up notices

Incentives to decorate / beautify own floors - work with NYCHA to ID rules

Residents (peer to peer)

NYCHA (landlord to tenant)

NYCHA resident engagement - incentives for leadership?

Resident conversations about expectations

Regular list of new tenants

Incentives for floor/bldg captains

Supplies for cleaning, beautification

Time

### RECOMMENDED STRATEGY

**RECOMMENDED STRATEGY: Develop accountability mechanisms for residents and workers who do not contribute to clean and sanitary common spaces in NYCHA campuses and buildings.**

Fine those who do not contribute to clean and sanitary common spaces in NYCHA campuses and buildings.

Inspections

**NYCHA**

**NYCHA**

Process to identify and prove who is responsible

Staff to perform inspections

Appeal process





