



PHYSICAL
SPACE

Clean +
Sanitary
Conditions

Residents are frustrated and anxious about the environmental conditions resulting from excessive garbage build up outside buildings, rodent & pest infestations, dog feces, dirty elevators, hallways and lobbies. Causes for these conditions range from insufficient garbage cans & service to resident confusion about proper disposal to unclear messaging and repercussions for bad behavior.

Clean & sanitary common spaces in every NYCHA campus & building by involving residents as active partners in cleanliness while improving NYCHA infrastructure & service

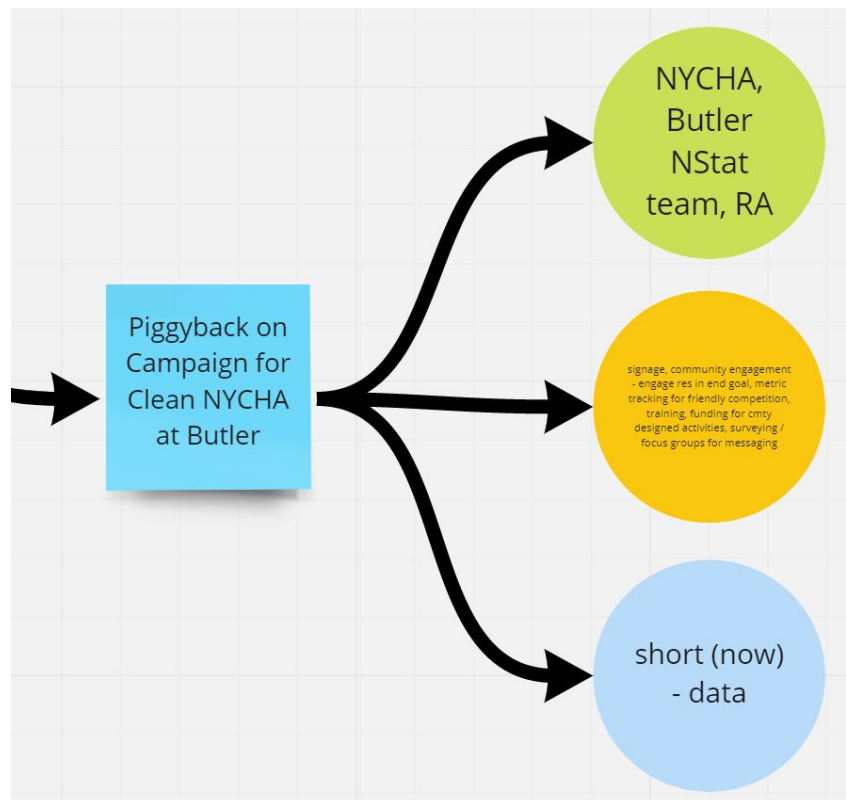
Lead a Love
Where You
Live
Campaign

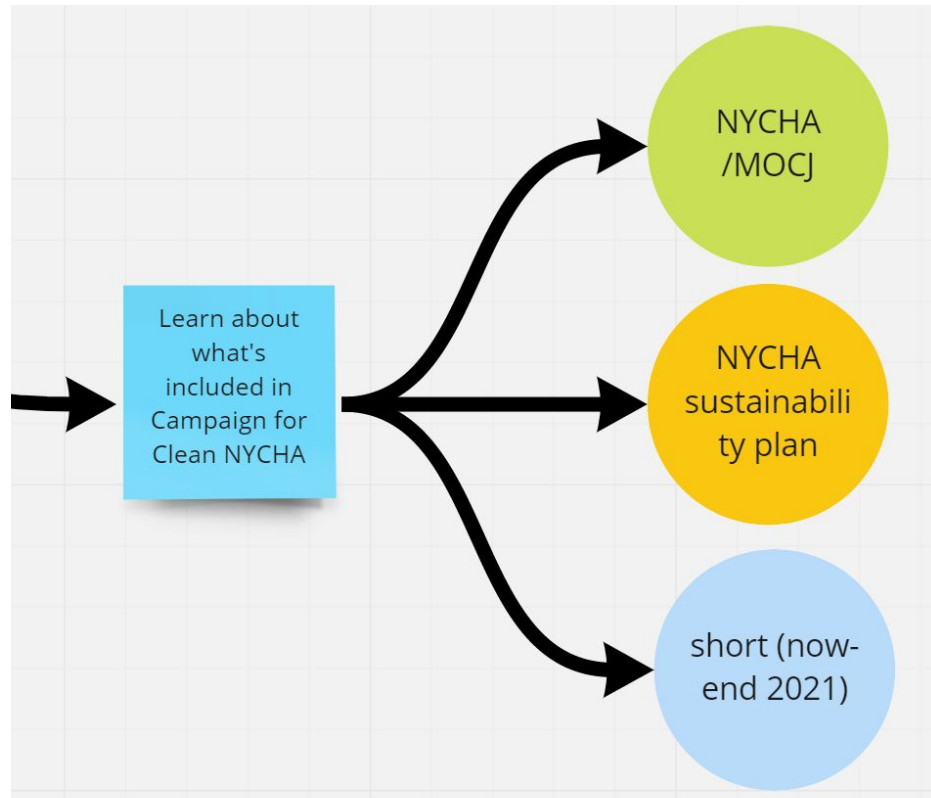
Recruit
building &
floor reps

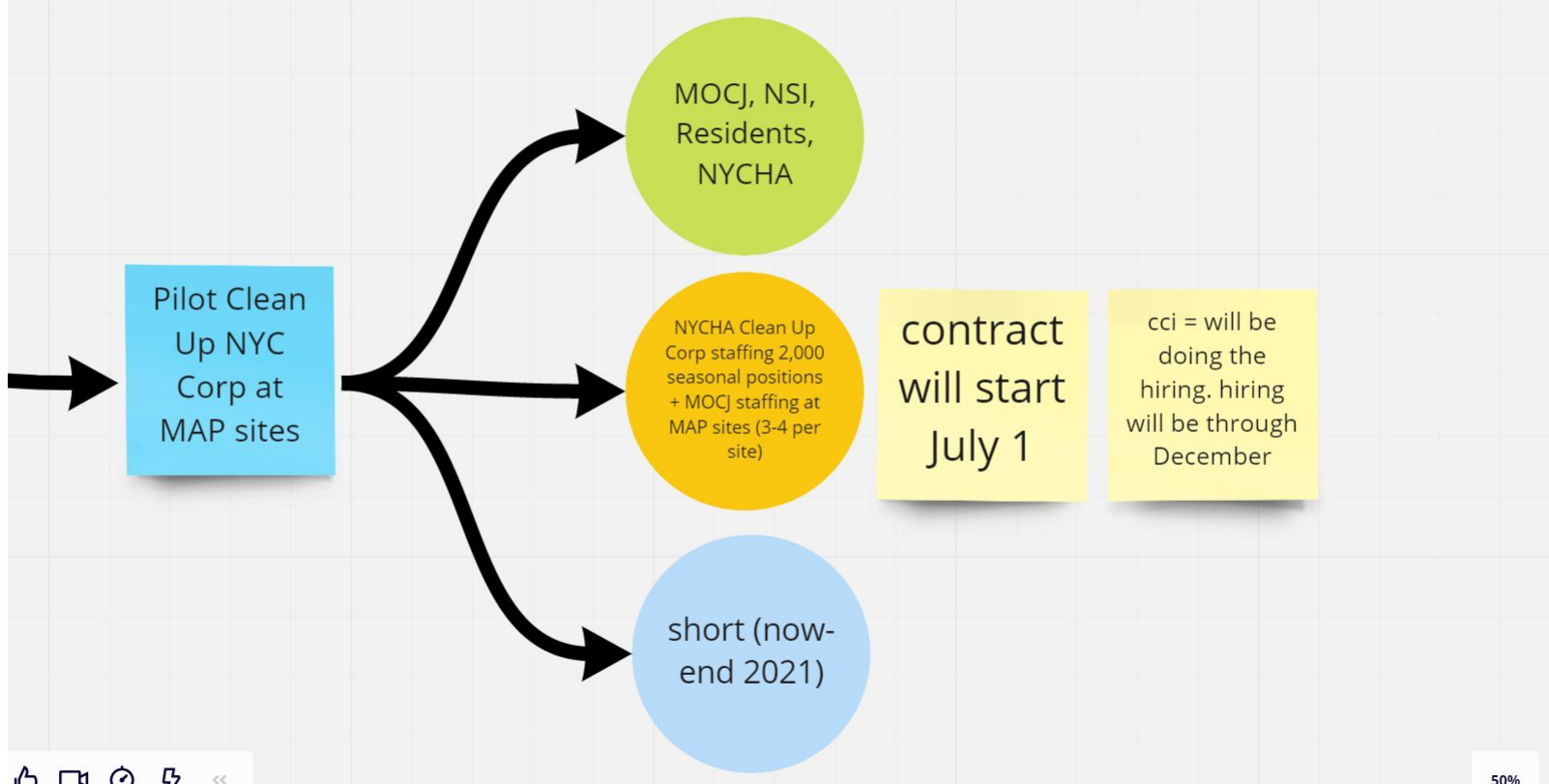
MECs
Residents - NStat
team, RAs
Community Center
staff/ parents,
CBOs

Recruitment materials,
what is it?, incentives,
training, launch event, ID
cmty leaders - who is
trusted messenger,

Short =
now - end
of 2021





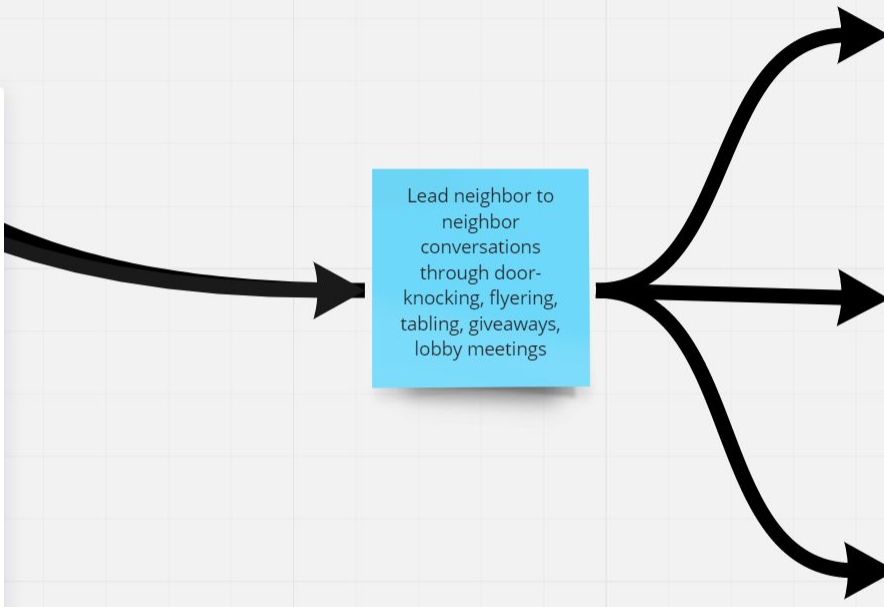


Lead neighbor to neighbor conversations through door-knocking, flyering, tabling, giveaways, lobby meetings

Residents hired through Clean Up Corp, case-by-case: GCF

Clean Up Corp

short (now-end 2021)





NYCHA staff not allowed to go into fenced off construction areas; contractors not coming enough (Exterior)

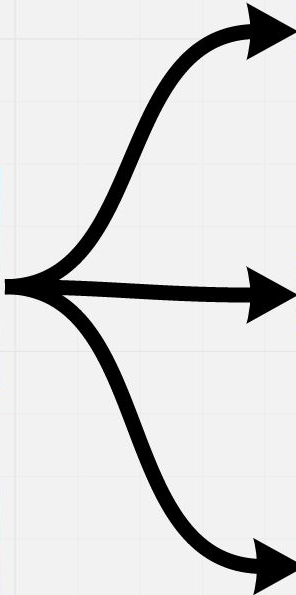
coordinate w/ property management - to coordinate, share intentions

Better understand Union policies to be able to start incentive program for residents that promotes clean buildings

MOCJ - to follow-up w/NYCHA

Info

short (now-end 2021)





Secure "Love Your Block" grants for interested NStat teams

NSI

NYC Service, due dates, ID residents to compile application

short (now-end 2021)

Stakeholder meetings, bring up to your PM, NSI can support submission + management of application



miro

NStat Action Agenda



Set up "Friends of X Houses" groups to steward communal outdoor spaces

MOCJ, NSI, Residents, NYCHA, Partnerships for Parks

Partnerships for Parks - info sharing

short (now-end 2021)

Tamara to set up follow-up meeting with P2Parks



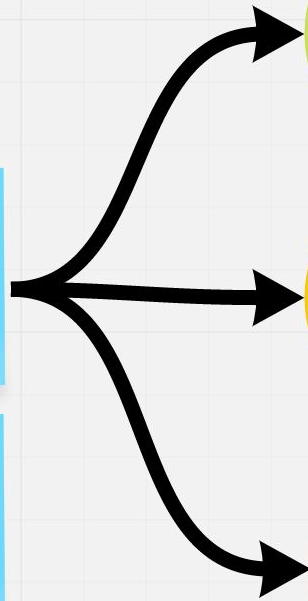
Competition
across all MAP
sites (ex:
recycling) or
incentives

figure out the behavior
change want to see, what is
timeline, what is the
implementation plan, what
are the goals, how to
measure them, how to
engage people

Residents

Campaign for
Clean NYCHA

med (end
of 2022)





Clean Up Days

Champion

Castle Hill - lessons learned

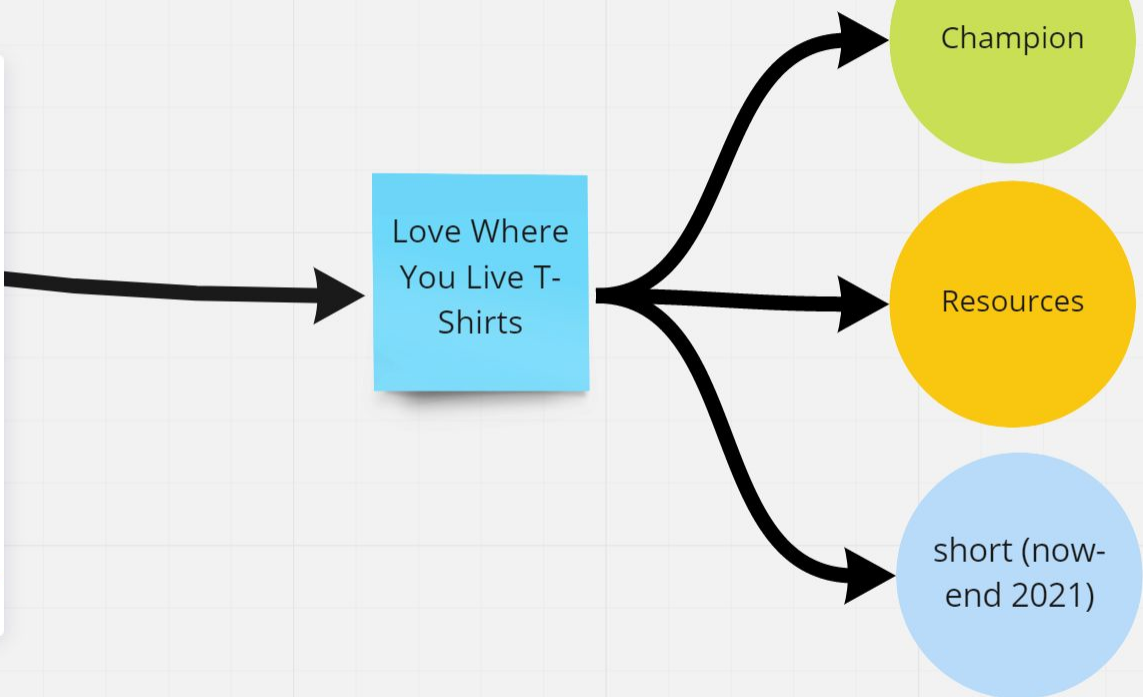
short (now-end 2021)

Love Where
You Live T-
Shirts

Champion

Resources

short (now-
end 2021)





Inspirational
signage

Champion

Resources

short (now-
end 2021)



Collect & share
best practices
from NYC &
other cities (i.e.
Mitchell Lamas)

Champion

Resources

short (now-
end 2021)



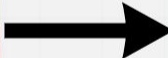
**PHYSICAL
SPACE**



**Recreation
+ Play**



There are not enough safe, clean and accessible green and open spaces for multi-generations of NYCHA residents to relax and play. Existing spaces are underutilized due to cleanliness, lack of programming and poor lighting and maintenance.



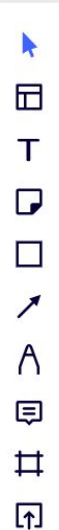
All NYCHA residents have access to quality open and recreation facilities and programming



MECs help with process

NYCHA likes to have Res Pres on board. Have Resident Engagement be a part of Capital process.

...



MECs help with process

NYCHA likes to have Res Pres on board. Have Resident Engagement be part of Capital process.

Levels of approval. How do projects need to come in? Communicate with resident association, property manager of development.

Understand line of communication to have projects improved.

Understand difference between Parks and NYCHA processes

All NYCHA residents have access to quality open and recreation facilities and programming

Make it easier for residents to lead space activation projects like gardens and play improvements.

Increase resident knowledge of the process

MOCJ, NSI, NYCHA, residents,

MOCJ, Playbook, mini-guides, gardens/murals online, Connected Comm Guidebook

short (now-end 2021)

WHAT TYPE OF PROJECT IS IT? Deima: is it a capital project physically altering the space or is it programmatic / temporary? Temporary is easier.

Funding source: publicly funded vs partner funding: diff processes. Ideally residents informed at all stages of capital process - when do you have to flyer, do meetings, etc. Working on STANDARD PROCEDURES

Training people to do this - communicate out, get approvals

Working through legal requirements (insurance, site access). Establishing templates.

Greenthumb has partnership with NYCHA. Can share criteria for gardens. Ex: interior not eligible, exterior are.

Finding ways to make communication between partners smoother

Y d of 2021 f 2022

Long = beyond 2022

learn by going through the process once. learn from hiccups.

do presentations at Resident Association meetings

Streamline the process

update all systems. bring it into 2021 (ex: virtually, websites). FAQ, feedback, A-Z of what is possible rather than hit and miss approach

MOCJ, NSI, residents, NYCHA

templates, clear set of contacts

short (now-end 2021)



Add additional point people at NYCHA to streamline process

Res engagement follow-up with Capital

CHAMPION

RESOURCE

TIME FRAME



Vertical toolbar with icons: selection, text, copy, paste, eraser, lasso, line, rectangle, comment, grid, link, and more options.

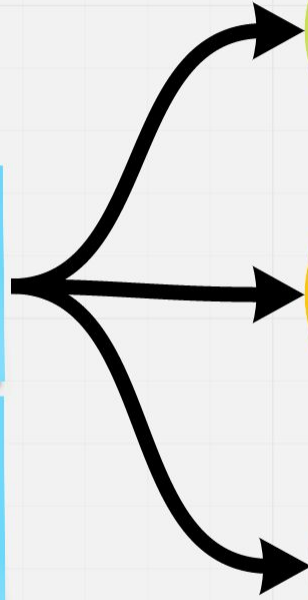
Create a project tracker

centralized place to see something from agencies, partners

NYCHA, MOCTO, Service Design Center,

Capital tracker (existing, but doesn't have smaller projects), Energy + Sustainability Team has a tracker

Long = beyond 2022



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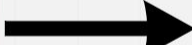
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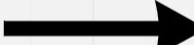




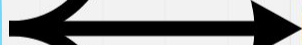
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Pilot a dog park at 1 or several sites



Understand process for piloting a dog run



NYCHA needs to approve space for dog park

Delma Palma working on pilot, Van Dyke had temp dog park

short (now-end 2021)

Doesn't have to go right into capital project - could have interim steps / be temporary. Prob license agreement. Could talk to Parks about how to do this.

Check with Operations to see if they have a dog park

res education needed about clean-up, was too close to buildings. weather made things stinky.

Pilot @ Smith Houses. Through City funding. Designed w/in next 6 months, and built through Cap Investment process

scoping meetings, design meetings, procurement meetings

dog park success based on res participation

need to consider drainage! part of design process, don't co-locate next to sensitive areas

1. Action Planning, 2. talk to stakeholders, 3. convene, 4. approval

Identify funding and space for pilot dog run

NSI, Residents,

Tompkins, Wagner, Smith Houses

short (now-end 2021)

Needed in ALL developments.

Spaces that could work: Parking areas, lawn areas, underutilized kiddie playgrounds. Remember to take into consideration smells!

Space audits (like safety audits) could be done for ID'ing dog park areas

Need education about doggy clean-up

Rules / Regulations about dog clean up

Register dog with NYCHA



Implement
pilot dog
run

NSI

Small
funding

short (now-
end 2021)



connect
w/ dog
owners

Connect dog
owner
community to
steward dog
run

Residents, Neighbors
reaching Neighbors,
Stakeholders, NYCHA

Survey (if dog park
would be used, user q's,
how do you want to be a
steward?), Signage

short (now-
end 2021)

befriending /
building rapport
with dog owners
about possibility
of dog run

mass mailing /
calling all dog
owners about dog
park on table.
take temperature
on idea

incentivize
participation
w/ bag of dog
food, etc

User habits
can
change. Ex:
littering.

dog waste
station bags
not
replenished
fast enough

playgrounds
handicap
accessible

in Parks, people
volunteer to
bring bags
(when plastic
bags were free)

host events for
pets like shows,
costume contests,
obedience, tricks,
etc

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graph LR; A[Measure success + challenges to learn from pilot dog run] --> B((Residents)); A --> C((RESOURCE)); A --> D((TIME FRAME));
```

Measure
success +
challenges to
learn from
pilot dog run

Residents

RESOURCE

TIME
FRAME