



NEIGHBORHOODSTAT **ACTION AGENDA**

A strategic roadmap informed by the collective efforts of residents, community partners and government agencies to create safe, vibrant MAP communities that prioritize residents' voices.

ACKNOWLEDGEMENTS

Thank you to all the city agencies, community partners and residents of Boulevard Houses, Brownsville Houses, Bushwick Houses, Butler Houses, Castle Hill Houses, Ingersoll Houses, Patterson Houses, Polo Grounds Houses, Queensbridge Houses, Red Hook Houses, St. Nicholas Houses, Stapleton Houses, Tompkins Houses, Van Dyke Houses and Wagner Houses who have shared their time and expertise with the Working Groups. Your unwavering commitment to re-imagining public safety has generated a creative and implementable Action Agenda.

Thank you to Rasmia Kirmani-Frye, the creator of Policy Event Analysis, for showing us that by charting our work, we are creating policy every day.

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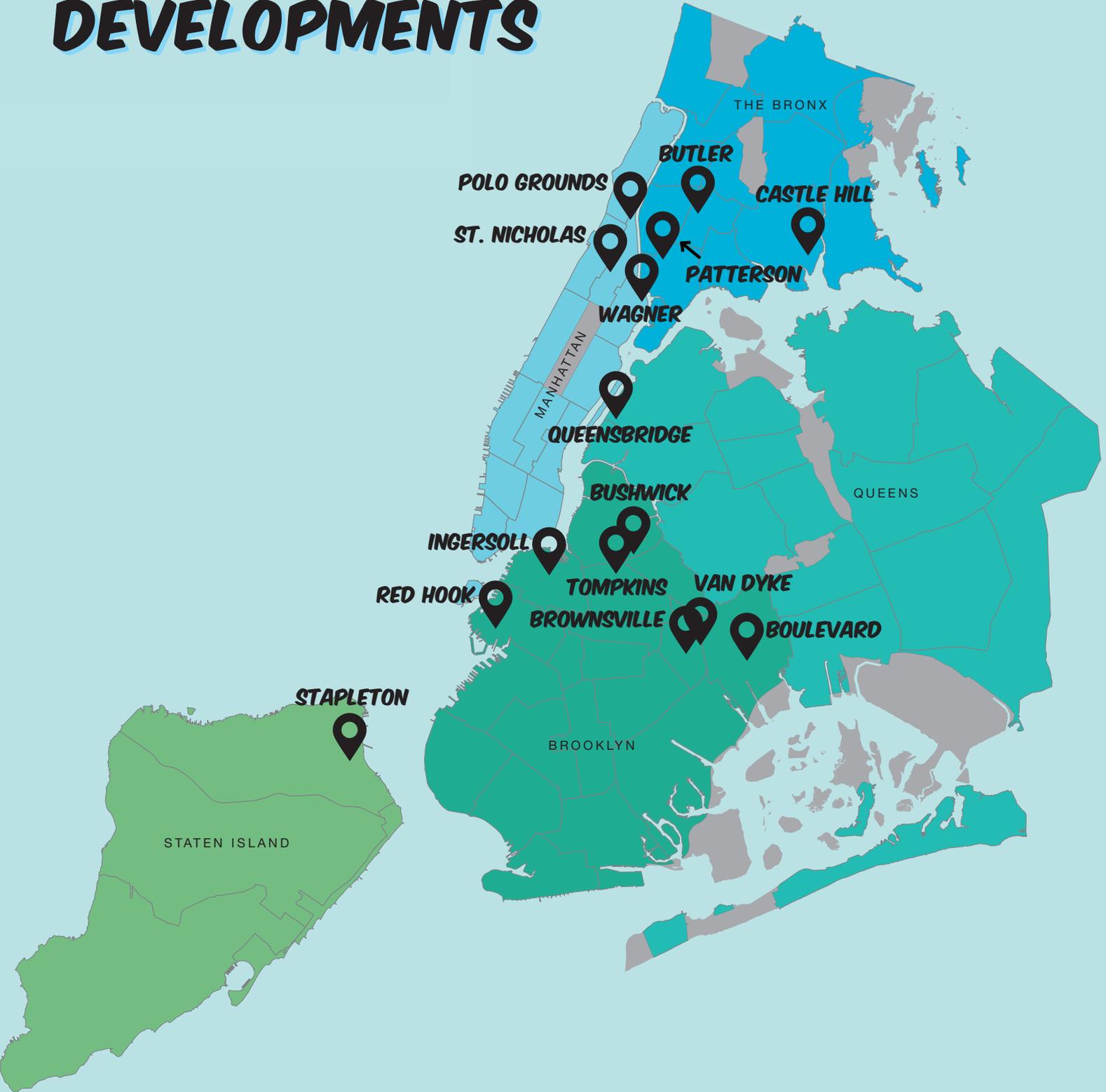


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NEIGHBORHOODSTAT ACTION AGENDA

EXECUTIVE SUMMARY

BACKGROUND + VISION

In January 2021, the Mayor's Action Plan for Neighborhood Safety (MAP) hosted more than 300 New Yorkers, New York City Housing Authority (NYCHA) residents, community leaders and policymakers at the virtual all-day NeighborhoodStat Summit: Re-imagining Public Safety. This convening sparked dynamic conversations exploring a range of pressing issues and strategies to spur action and shape policy.



Renita Francois, Executive Director, Mayor's Action Plan for Neighborhood Safety, Mayor's Office of Criminal Justice, in conversation with MAP participants during the annual Local NStat voting process.

The Summit marked the launch of NStat’s annual process, which brought together residents and agency partners in Working Groups focused on 5 resident-identified priority areas: physical space, economic stability, health and well-being, safety and justice and youth development (addressed primarily by young people in the MAP Youth Leadership Council). Each Working Group focused on the most pressing and actionable issues impacting public safety. The Action Agenda reflects residents’ priorities and agency commitments to re-imagining public safety across NYCHA communities.

MAP believes that all neighborhoods have the potential to be healthy, vibrant communities, and that residents possess the expertise to set their own priorities. Resident self-determination is the key to achieving that vision. The following Action Agenda is grounded in the belief that residents are the true experts in their own communities and that safety is fundamental for all residents to thrive.

MAP recognizes that safety is more than just the absence of crime; it is the opportunity for residents to call a neighborhood their “home.” Safety is about public spaces being clean, well cared for and welcoming. Shared trust between government and its constituents allows for more partnership opportunities with one another at all levels. Through MAP, we are producing a new model for the ways government and community can work together to address complex issues.

This document is a call to action for the City’s next administration to invest in the significant work accomplished by MAP communities by making a firm commitment to implementing policies that respond to resident priorities and recommendations around public safety.

SUCCESS TO DATE

Since 2014, MAP has worked in partnership with the residents of 15 NYCHA developments, city agencies and community based organizations to identify and address the systemic inequities that have led to the disproportionate impact of

violence in our communities. Piloted at 15 NYCHA developments, MAP is committed to place-based strategies that promote safety in New York City’s public housing.

In April 2016, NeighborhoodStat initiated a community-driven, problem-solving process to mobilize residents and city agencies to re-imagine the concept of public safety. The process involved coordinating the local community expertise of neighbors and community organizations, with key city agency data and resources to identify priorities and strategies that promoted safety and greater vibrancy in communities.

From September 2019 - January 2020, NStat teams engaged 1,600 NYCHA residents in citywide participatory design events, collecting more than 6,100 ideas, and mobilizing more than 9,000 residents to vote for projects on how to improve public safety and well-being in NYCHA communities. The 2021 NStat Summit celebrated this rich history and resident-led decision making process. You can read more about this on our website: <https://map.cityofnewyork.us/>.

In seven years, MAP has made great strides in advancing its goals to re-imagine public safety and to take action on community-driven priorities. We have secured thousands of youth employment positions each summer, piloted new partnerships with health providers, launched resident-centered programs, made financial investments in resident-designed initiatives, and more. NStat resident teams in each MAP development, with support from the Center for Court Innovation, Los Sures and Jacob Riis Settlement House, have prioritized key issues in their communities. All of the teams have initiated transformational change in their respective public spaces and communities. There have been a myriad of solutions, as diverse as the residents themselves, led by NYCHA residents, from launching skill-building programming for neighbors to creating basic information access points for tapping city resources. Each initiative has presented creative site-specific solutions that can actually serve as both a model and inspiration for

NYCHA communities throughout the city.

ACTION AGENDA GOALS

Our Action Agenda is a strategic roadmap informed by the efforts of residents, community partners and government agencies to create safe, vibrant MAP communities. Most importantly, it prioritizes residents' voices. Improving safety at NYCHA is a complex process that involves both individual and collective action to create change. This Action Agenda strives to unpack this complexity and determine specific steps to produce that change.

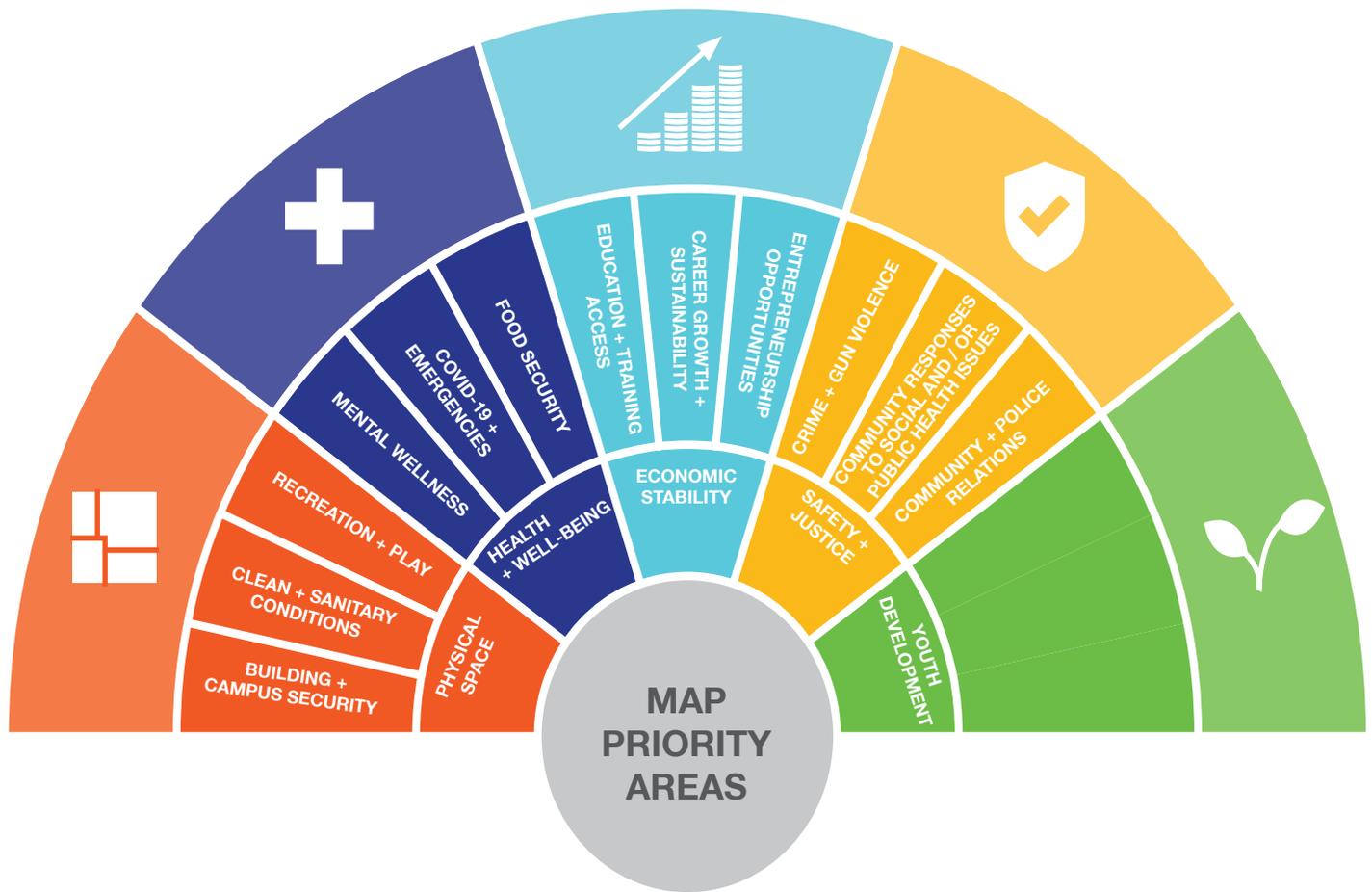
The Action Agenda is meant to be a living, working document that is continually re-visited, revised and updated by all stakeholders. It was informed by the brilliance and insights of many residents, community partners and government agencies, and evolved into its current shape with a great deal of hard work, time and patience.

WE ARE UNDERTAKING THE CREATION OF A COLLECTIVE ACTION AGENDA TO:

- Document a shared understanding of the MAP communities' goals and objectives;
- Cultivate active participation from a diverse group of stakeholders that centers residents' voices;
- Understand the work, challenges and opportunities to date;
- Develop steps to carry solutions forward;
- Track progress;
- Hold Action Agenda stakeholders accountable.



MAP'S ACTION AGENDA FRAMEWORK



The Action Agenda is designed as a framework with tangible recommendations to serve as short, medium, and long-term safety and wellness strategies for NYC public housing. It is organized by 5 MAP priority areas: Physical Space, Economic Stability, Health + Well-being, Safety + Justice, and Youth Development. Each priority area has overarching goals, proposed strategies and specific recommended steps, termed “Policy Events” to be implemented by MAP Resident Teams, community partners and city agencies.

Each MAP priority area is grounded in the MAP core principles of Opportunity, Design and Trust. MAP strives to:

1. Enhance **OPPORTUNITIES** for work and play which is essential to improving equity;
2. Promote well-maintained, activated spaces through **DESIGN** that positively impacts collective community well-being;
3. Build **TRUST** between neighbors, elected officials and government agencies which is vital to any effort to create change.

OFFICE OF NEIGHBORHOOD SAFETY

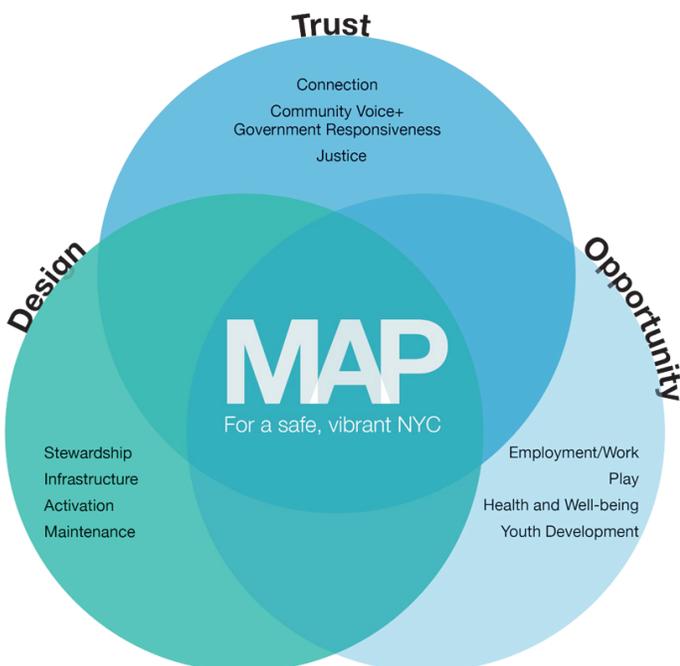
Established in 2019, the Office of Neighborhood Safety (ONS) combines the efforts of MAP, the Office to Prevent Gun Violence (OPGV), and Atlas to strengthen community safety, healing and well-being and ensure that residents have access to the robust resources that enable communities to thrive. The ONS approach centers New Yorkers in democratizing public safety, removing systemic barriers, and working with their network of residents and community leaders to ensure that more New Yorkers have the agency and ability to define public safety for themselves. As such, ONS relies on the experience and expertise of community as guiding principles and is committed to ensuring equitable futures for NYC's historically disenfranchised neighborhoods.

MAP YOUTH DEVELOPMENT

The MAP Youth Leadership Council brings together 50 young NYCHA residents between the ages of 16-21, who live in 17 MAP developments, to set and achieve social justice goals. The initiative is dedicated to uplifting young voices to define community safety and well-being. For approximately 9 months, from February through October, the Council meets to work with various multimedia tools and to explore self-narratives, group identity, and social justice citywide.

MAP positions youth leaders as advocates for safety in their communities and throughout New York City. Participants in the Youth Council are introduced to a wide range of social justice concepts through speakers, art, photography, story-telling, and more.

STAY TUNED FOR THE MAP YOUTH LEADERSHIP COUNCIL'S ACTION AGENDA. COMING OCTOBER 2021!



ACTION AGENDA GOALS

Through the collective work of (5) Working Groups (Youth Council's recommendations were incorporated into the work of Physical Space, Economic Stability, Health + Well-being and Safety + Justice), the Action Agenda generated goals and strategies for residents of the 15 MAP NYCHA developments. The following 16 goals were identified:



Physical Space

1. Reduce door breakage and improve the door repair process
2. Develop rapid responses to unsafe conditions like construction and low lighting
3. Clean common spaces led by active residents with better NYCHA infrastructure and service
4. Create quality open and recreation facilities and programming for all residents



Economic Stability

5. Increase residents' access, awareness and participation in education and employment opportunities, trainings and programs
6. Connect education and job training to long-term/stable careers
7. Connect residents launching their own businesses to resources to help them be successful



Health + Well-being

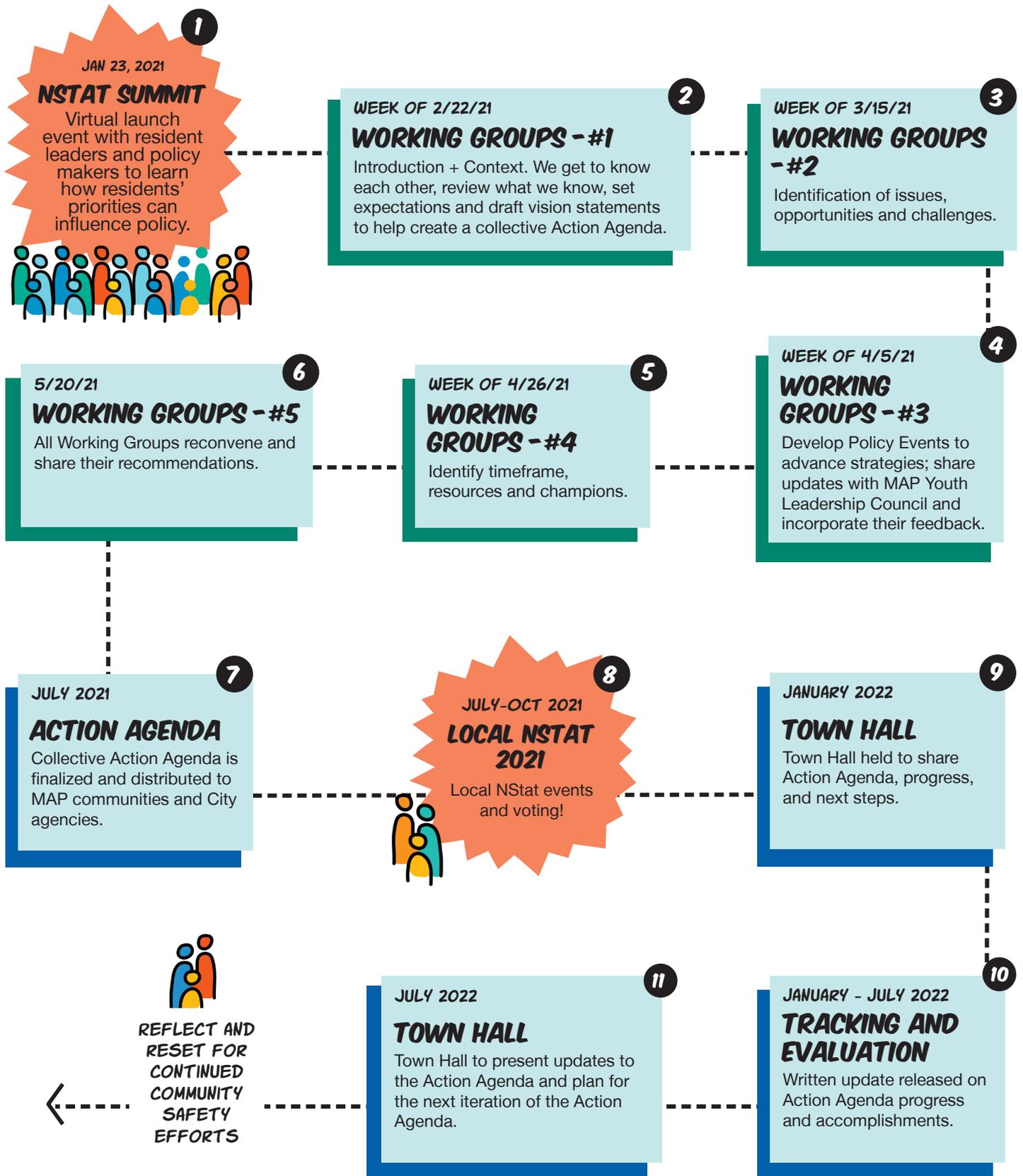
8. Take proactive measures to destigmatize mental health
9. Increase access to and training around culturally competent "mental wellness" information and services
10. Increase equitable access to supportive services, preparedness, testing and vaccination
11. Increase access to fresh, nutritious, and affordable food for residents
12. Support the creation, sustainability and access of local food distribution systems/networks to ensure day-to-day availability and during emergency relief



Safety + Justice

13. Reduce gun violence
14. Increase awareness and accessibility about resources/ services available to re-entry for individuals and their families
15. Increase the capacity of community based wraparound support services that respond to and address the specific needs of populations that may be vulnerable to the criminal justice system
16. Courteous, professional and respectful interactions between law enforcement and community

TIMELINE



PROCESS

POLICY SUMMIT

The NStat Policy Summit helped to demystify policymaking and proved that policy is any action that shapes or changes how we live. Policymaking ranges from seemingly simple activities like initiating a conversation with one's neighbors, to door knocking and flyering, or organizing a community Town Hall meeting with elected officials. All of these events help individuals and communities build momentum around actions that accumulate over time, and lead to collective actions that ultimately drive equitable policy change.

Throughout the day's insightful and energized conversations, the following principles emerged:

1. "By residents, For residents" is a model for change and embodies community empowerment;
2. Taking control of the narrative about your community is powerful;
3. Building and maintaining trust with the City is just as important as city funding;
4. Encouraging new solutions to address existing issues sparks creativity and innovation.

WORKING GROUP COMPOSITION + FORMAT

MAP hosted 5 virtual Working Groups representing each of the MAP Priority Areas of Physical Space, Economic Stability, Health + Well-being, Safety + Justice, and Youth Development. Contributions from the MAP Youth Leadership Council were incorporated into the other 4 Working Groups.

Each Working Group was composed of 30-40 individuals representing MAP residents, community partners and government agencies. Individuals were selected to represent a cross-section of MAP developments, as well as to ensure that appropriate agency and organizational partners and key decision-makers were engaged throughout the process.

Each Working Group convened 5 times during February through May 2021, meeting for 2 hours at a time in 3 week intervals. Overall, 180 individuals participated in 70 hours



Who has control? What do you want from other people to take action? And listen, those answers can be WE have the control, WE the Community have the power. When we think about other people, other entities and agencies and organizations, what relationships, do we want to create so we can move this agenda forward?

Rasmia Kirmani-Frye

Nothing stops us from building together across community and government, especially with our BIPOC communities at the lead! Not the pandemic, nothing stops this!! Thank you for building these real participatory forums.

Josy Hahn, MOCJ



of conversation; together they identified 39 strategies for improving safety and wellness across MAP communities. Working Groups, similar to the Policy Summit, met virtually, in adherence to COVID-19 safety protocols.

Working Groups involved generative conversations, active learning and brainstorming. Each Working Group relied heavily on both personal and professional expertise from MAP residents, community partners and government agencies. The resulting Action Agenda identifies clear goals, strategies to address those goals, and preliminary actions to be taken individually and collectively in partnership with city agencies and other stakeholders. The Action Agenda, which also identifies champions and resources, along with benchmarks for tracking progress over time, will serve as a vital roadmap for the City and MAP communities to enact change — for which all stakeholders can be held accountable.

POLICY EVENT ANALYSIS

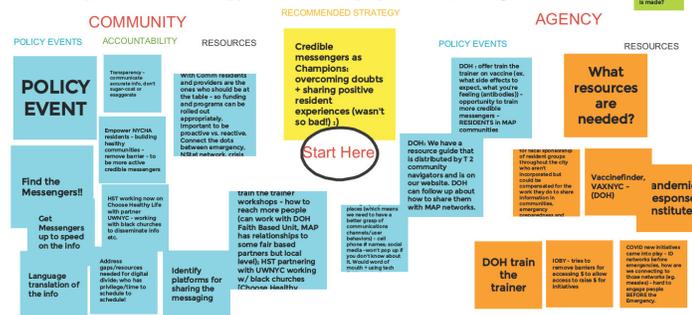
With a virtual platform and limited time together for each Working Group session, MAP and CCI staff prioritized creative, virtual-friendly, and easily accessible engagement tools to use throughout the Summit and Working Group sessions. To help participants map out components of the Action Agenda, Rasmia Kirmani-Frye, an independent consultant and partner to NStat with deep knowledge of NYCHA, developed and introduced an exercise called “Policy Event Analysis.” Kirmani-Frye emphasizes that, “... charting your work, mapping the work that you are doing builds confidence and makes us realize that we have the power to determine what happens in our communities.”

Policy Event Analysis is rooted in the belief that anyone can make or change policy. Participants throughout the process were emboldened to flip the narrative and take ownership of change for their own communities. The practice allowed stakeholders to break down “Policymaking” with a capital “P,” by identifying specific actions that could be taken at any level by any one individual, agency or partnership. This exercise helps visually chart the policy change that residents and partners want to see, and invites participants to continually revisit the tool and adapt it for their own purposes by using materials on hand, like post-its and pens, to sketch ideas, move around policy events and toss what does not work. This tool helps participants celebrate the small wins and encourages reflection, particularly relevant to sustaining community organizing efforts.



ISSUE #3 COVID 19 & Emergencies

Increase equitable access to supportive services, preparedness, testing, and vaccination.





LESSONS LEARNED

WHAT WORKED

- 1. The Policy Summit:** The Policy Summit was a celebration and acknowledgement of the vast amount of brain power, energy output and dedication to create real change in communities. Residents and agency representatives came together from all over the City to reimagine public safety on a collective, city-wide scale, and were activated by sharing space and dialogue with each other. The Summit also served as a dynamic introduction to the Policy Event Analysis tool and connected residents from across communities to identify common challenges and learn from each other's successes. Prioritizing resident agency and ground-truthing their lived experiences has been the driving force behind the entire MAP process.
- 2. Support and Acknowledgment:** At a time when more Black and Brown families struggled to cope with tragedy after tragedy from police brutality, compounded by the havoc wreaked by COVID-19 throughout the City, and especially affecting NYCHA residents, the Working Groups and the Summit offered an unexpected cathartic space where attendees felt safe enough to share their concerns as well as to turn their attention to taking action with greater urgency in the hopes for a better future. The realities of the issues on the table helped to focus the conversations and resulted in expediting access to available resources, including providing emotional support throughout the process.
- 3. Creative Engagement:** Creative interactive activities effectively engaged, inspired, connected and motivated participants to stay active throughout the process. We kicked off every Working Group with dynamic icebreakers, hosted guest speakers to be in dialogue with the Working Groups and utilized free, digital collaboration tools.
- 4. History + Trust:** The Summit and Working Groups leaned heavily on existing trust and

relationships that MAP and NSI have built with MAP residents to ensure continued and active engagement. The strength of those relationships was evidenced by the willingness of individuals to contribute an inordinate amount of time, energy and emotional capital to grapple with complex and thorny social issues.

5. Cross Sector Approaches: By harnessing these existing cross-sector relationships, we have been able to facilitate dynamic, engaging conversations that have supported Working Groups in sharing resources; understanding what has been done before, what has worked, what has not; and building off previous successes and efforts. Much of the work hinges on effective, consistent inter- and intra-agency communication to ensure that necessary decision-makers are involved in the process and each agency has sufficient time to navigate their internal protocols for implementing or supporting new initiatives. Across all Working Groups, it was clear that this needed more attention to ensure continued success.

6. Thematic Focus: Organizing each Working Group by priority area, rather than by geography (as in an earlier phase), encouraged residents and partners to drill

down on specific focus issues that impact all MAP developments, and support a more cohesive approach to policy-making.

7. Prioritizing Immediate Action: As a capstone element to this Working Group phase, MOCJ and CCI, eager to sustain the momentum of Working Groups, allocated \$8,000 to fund one project, voted on by Working Group participants to put a project idea into action. Incentivizing building cleanliness garnered the most votes, and with \$8,000 in hand, Working Group “alums” will take part in realizing this project and seeing the fruits of their labor implemented this summer.

Love where you live and do it!
Own your power and know where
you want to go.

MAP Residents



WHAT NEEDS IMPROVEMENT

- 1. More Collaboration Between Working Group Sessions:** Future Working Groups will need to prioritize coordination of stakeholders between Working Group sessions to allow for more robust and substantive conversations with partners and city agencies. We found that Working Group sessions were significantly more engaging and fruitful when “offline” conversations took place before and after Working Group meetings. We realized midstream that 3 week intervals did not allow adequate time for this crucial work, which was equally important to the Working Group conversations.
- 2. More Buy-in from Agency Leadership:** A future round of Working Groups might benefit from identifying and inviting agency and community partner champions and decision-makers to serve as key Working Group co-facilitators and co-leads. This will help to address the fact that many City agency employees in attendance could not always make commitments without first navigating agency protocol and procedures for approval. Doing so will prompt stakeholders to align resources, knowledge-base and networks within stated expectations. Agency leadership investment is closely tied to the prior lesson of building in more time for work to take place between Working Group meetings.
- 3. Involve Decision-Makers As Soon As Possible:** MAP embarked on this collective action agenda process knowing that the incoming administration will be newly positioned to take substantive steps toward re-imagining safety. This year, and in following cycles, it is critical to involve decision makers in the new administration as soon as possible.

WHAT GAPS REMAIN

The next phase for MAP will be to secure commitments from residents, community partners and City agencies in taking the lead on meeting goals articulated in the Action Agenda.

As a “working document,” the Action Agenda relies on these commitments to achieve identified goals. While a great deal of time and energy was devoted throughout the MAP process in identifying goals, strategies, and actions, it is imperative that champions - individuals, decision-makers, institutions, and agencies who will take the lead on specific policies or actions - are identified and make a real commitment to the work. It is equally important that there are dedicated resources assigned to each action, and that someone is charged with following up on securing those commitments and resources.

Other areas to flesh out in the Action Agenda include funding, creating sustainable solutions that build off prior, successful projects, and prioritizing sustainable programming rather than one-time events. Additionally, for each overarching goal, there must be benchmarks that are being tracked by MAP representatives.



BEST PRACTICES TO CONTINUE

The success of MAP's participatory process prompts its consideration as a model for future replication and expansion. Key elements for future NeighborhoodStat processes include:

- Prioritization of strong local leadership with a focus on residents getting to know MAP and each other;
- Creation of a core planning group comprised of strong local leadership to chart the progress of each Working Group and plan the next Summit to ensure that we re-convene to continue this important work;
- Building of lasting partnerships that extend between and beyond the Working Group process through the formation of a core planning group;
- Encouraging a wide variety of stakeholders and participants to approach the work of each Working Group with curiosity;
- Utilizing a resident-driven co-designed process with accessible facilitation tools to ensure collaboration on addressing inequitable and complex systemic issues. The Policy Event Analysis tool provided an approachable, clear and simple method of creating solutions that became increasingly useful as we repeated the activity;
- Participation of trusted messengers and resident leaders to kick off our conversations across the Working Groups ensured the co-creation of solid solutions and programs for residents. MAP can also have trusted messengers participate in the core planning team to allow for more diversity in facilitation and increased participation.

This is not one of those things where the Working Group produces recommendations and hands them off to somebody else. What we are doing is creating a process and plan for ourselves and the people we work with in our different spheres of influence with our neighbors and agency counterparts. We will all need to put on our leadership hats.

Renita Francois, Executive Director, Mayor's Action Plan for Neighborhood Safety, Mayor's Office of Criminal Justice





WHAT'S NEXT

LOCAL NEIGHBORHOODSTAT

Beginning in July 2021, Local NStat will launch components of the Action Agenda and move Working Group conversations into actual projects and initiatives. During this process, residents from each of the 15 MAP developments will come together with City and community partners to engage their neighbors in public dialogue about what could make their developments and communities safer and more connected.

PUBLICLY ACCESSIBLE TRACKER

The Action Agenda is a living document that serves as a publicly accessible tracker meant to be revisited as conversations and partnerships coalesce and Policy Events are completed or undertaken. The Action Agenda will be publicly accessible on the MAP website and updated regularly to chart progress.

RESIDENTS WILL HAVE THE OPPORTUNITY TO:

- Share resident priorities generated through the Action Agenda;
- Vote on \$30K local projects that move Action Agenda priorities forward;
- Undertake direct actions informed by the Action Agenda;
- Contribute innovative and exciting ideas;
- Connect to resources and supports;
- Join the ongoing network of informed and engaged neighbors.

ONGOING POLICY EVENT ANALYSIS

In order to ensure success, it is important to continue using the Policy Event Analysis tool to revisit the Action Agenda and to ensure that big, complicated issues or ideas are broken down into clear, achievable next steps or Policy Events.

In addition to Local NStat, MAP and resident leaders have an amazing opportunity to position the Action Agenda as an advocacy and policy guide for the incoming administration, newly elected City Council Members, participatory budgeting, and other funding and partnership opportunities.

I've learned how to listen to others, communicate with others and share different information. And use that information I am learning from others to better the situation in my development.

Terry Heard, Butler Resident



READING THE ACTION AGENDA

The entire Working Group process supported the development of the following goals and strategies in the Action Agenda. Below is a guide for reading the Action Agenda.

STRATEGY
Describes how to reach the goal

MAP PRIORITY AREA
The scope of the Working Group topic being discussed

GOAL
Describes the end result

THEMES
Common threads that arise across Policy Events

GOAL 8 MENTAL WELLNESS

Take proactive measures to destigmatize mental health

STRATEGY 8.1

Assess, develop and use language for mental health that is accessible to all and builds on the resilience of communities of color to normalize seeking support



POLICY EVENT	STATUS
<p>A. Host forums that uncover the language that is stigmatizing and normalizing to inform a culturally informed communication campaign; forums must include space for different age groups and cultural and lived experiences</p>	 
<p>B. Host small-group community discussions on the ways in which “mental illness” carries a strong stigma in our communities and what makes for “culturally competent” care</p>	 
<p>C. Host small-group community discussions on how “resilience” shows up in Black/Brown communities - both as an asset (strength) and a liability (the shame of showing any sign of weakness)</p>	 
<p>D. Include voices of community members to highlight importance of mental wellness (personal storytelling among residents/within communities helps people see themselves/feel less “different”)</p>	

POLICY EVENTS
Specific actions to be taken to accomplish the strategy

PRIORITY STRATEGY
Shaded background indicates a priority strategy over the next 6 months

STATUS

-  Not Started
-  In Progress
-  Complete

YOUTH COUNCIL ENDORSEMENT
Indicates endorsement by the MAP Youth Leadership Council

The following themes arose across the Policy Events proposed for each strategy:



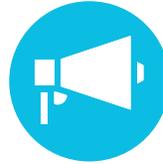
Understanding + Developing Systems



Workshops, Trainings + Education



Sustainable Funding



Advocacy + Campaigns



Accessible + Centralized Information



Communication



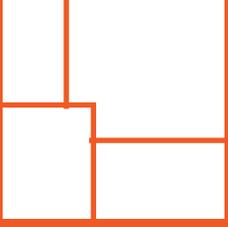
Assessment + Identification



Trust + Relationships



The MAP Youth Leadership Council provided critical input and feedback on the Action Agenda. Strategies endorsed by the MAP Youth Leadership Council are indicated by this sticker.



PHYSICAL SPACE



PHYSICAL SPACE

We envision a future when residents will have access to safe, clean, green, and activated spaces that promote play and recreation for all ages, offer opportunities for rest and community connection, and reflect and celebrate our diverse cultures and history.

WHAT WE'VE DONE TOGETHER

Vibrant Physical space increases pride and a sense of safety in a community by reducing exposure to hazards such as crime and violence, while creating places where the community can come together.

MAP Approach

More than 225 NStat team members received training that builds capacity in community organizing, human-centered design, placemaking, and sustainability. The teams used these skills to **design** action plans, develop priority areas, execute community problem-solving projects, and work with city agencies to leverage resources and address public safety challenges.

Cross Agency Partnership

To expand knowledge and **opportunity** to more residents, MAP published *Safe Places, Active Spaces: A Community Playbook for Transforming Public Spaces in Your Neighborhood*. We also partnered with NYCHA to **design** a new proposal review and approval process, and CCI established a groundbreaking license agreement that outlines legal, maintenance, and insurance expectations for a wide range of physical space projects. These processes are featured in NYCHA's new Connected Communities Guide.

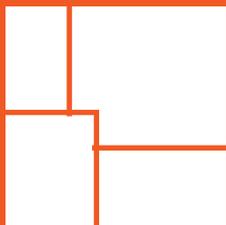
To help repair **trust** between residents and government, MAP worked with NYCHA,

Transportation, Parks, and Sanitation Departments to help realize dozens of critical repairs made to public spaces, including re-paved sidewalks, cleared drains, sprinkler repairs, new hoops and nets, and improved garbage infrastructure.

Resident-Driven Strategies

At all 15 MAP developments, residents conducted CPTED audits to identify unsafe and/or neglected public spaces and **design** specific physical or programmatic improvements. To date, the teams have implemented 40 tangible projects that re-imagine physical space and social programming at MAP developments, ranging from new gardens and murals to renovated basketball courts and community spaces, youth mentorship programs, and dozens of creative activation events that open up new **opportunities** for all residents.

To build **trust** and connection among neighbors, the Stapleton NeighborhoodStat team **designed** a mobile kiosk system and pop-up Resource Hub in their unused tennis courts. The hub opens up new **opportunities** to connect the community with each other and programming and resources that focus on education and career opportunities, family and parental support, youth programming, and health and emotional wellbeing. The team also created walkway markings and signage connecting the Resource Hub to the Community and Senior Centers.



PHYSICAL SPACE ACTION AGENDA PROGRESS REPORT

GOAL 1 BUILDING + CAMPUS SECURITY

Reduce door breakage and improve the door repair process

STRATEGY 1.1

Conduct breakage needs assessment and develop a building by building strategy



POLICY EVENT	STATUS
A. Identify buildings with the most chronic breakages	●
B. Develop strategy for each building (keys, cameras, mailboxes, campaigns)	●
C. Pilot free key access at one or several buildings	●

STRATEGY 1.2

Improve system to repair or replace doors quickly (including work orders)



POLICY EVENT

STATUS

- | | |
|--|--|
| A. Change the doors to something more durable that would allow for different local vendors to work on the doors | |
| B. Ensure FDNY has a master key to new door | |
| C. Oversight and thorough follow up by contractors to answer repair tickets | |
| D. Dual work orders should automatically trigger the next ticket | |
| E. Update MyNYCHA app e.g. less crashes, ability to reopen ticket, etc. | |
| F. Expedite payment for repairs | |
| G. Advocate for increased capital funding with local elected officials | |

STRATEGY 1.3

Enhance function of intercoms



POLICY EVENT

STATUS

- | | |
|--|--|
| A. Connect Intercom to resident cell phones (building off pilot system) | |
| B. Broader inter-agency coordination around intercom issues | |

STRATEGY 1.4

Change the way NYCHA contractors are selected



POLICY EVENT	STATUS
A. Diversify the network of potential local contractors to increase the number of respondents and to ensure that racial equity is incorporated into NYCHA's contracting and services	●
B. Redesign the contractor selection process to incorporate resident-centered decision making into the process through a community ranking system	●
C. Create a publicly accessible projects tracker to increase transparency around the contracting process	●
D. Change the Federal policy of having to select the lowest bid	●

GOAL 2 BUILDING + CAMPUS SECURITY

Develop rapid responses to unsafe conditions like construction and low lighting

STRATEGY 2.1

Develop safety walkthrough protocol and rapid response kit



POLICY EVENT

STATUS

A. Develop checklist of issues for walkthroughs (camera blockage, low lighting, blind turns, prevention of emergency vehicle access)



B. Identify tactical tools that could help address lighting and visibility issues (alternative lighting solutions, scaffolding as canvas for art)



C. Advocate for project signage with a QR code and contractor contact information



D. Include line item for site walks and rapid response improvements in future contracts for construction work and sidewalk sheds



E. Ensure scaffolding company or construction company is held accountable for cleaning above the scaffold



STRATEGY 2.2

Advocate for change to Local Law 11



POLICY EVENT	STATUS
A. Contact local elected officials to include funding for improvements	●
B. Advocate for DOB to re-interpret regulations to allow for more site flexibility to ensure safety for residents	●
C. Remove scaffolding bridges that don't have to remain up	●

GOAL 3 CLEAN + SANITARY CONDITIONS

Clean common spaces led by active residents with better NYCHA infrastructure and service

STRATEGY 3.1

Provide resources for pet owners to incentivize responsible pet ownership



POLICY EVENT	STATUS
A. Create dog-owner groups for knowledge share, advocacy and possible dog park stewardship	●
B. Organize fun pet events to encourage registration and provide education for pet owners	●
C. Advocate for more dog waste stations and signage	●
D. Continue to provide bags for dog waste stations	●
E. Disseminate pet info as part of rent notice	●
F. Understand process for piloting a dog park	●
G. Identify funding and space for pilot dog park	●
H. Build pilot dog park	●

STRATEGY 3.2

Lead “Love Where You Live” Campaigns



POLICY EVENT	STATUS	
A. Connect to Campaign for Clean NYCHA		
B. Pilot City Cleanup Corp (CCC) at MAP sites		
C. Lead local campaigns that include clean up days, signage and neighbor to neighbor conversations through door-knocking, flyering, tabling, giveaways, lobby meetings		
D. Better understand Union policies to be able to start incentive program for residents that promotes clean buildings		
E. Competition across all MAP sites (ex: recycling) or incentives		
F. Collect and share best practices from NYC and other cities (i.e. Mitchell Lamas)		
G. Recruit building and floor reps		
H. Lead projects that highlight unique community features, integrate new, vibrant colors and promote pride		

STRATEGY 3.3

Increase the number of trash cans and frequency of trash pick-up



POLICY EVENT	STATUS	
A. Advocate for more trash cans		
B. Advocate for more staff, including after-hours groundskeepers		
C. Increase frequency of trash pickup, including after-hours pickup		

GOAL 4 RECREATION + PLAY

Create quality open and recreation facilities and programming for all residents

STRATEGY 4.1

Make it easier for residents to lead space activation projects like gardens and play improvements



POLICY EVENT	STATUS
A. Better understand current proposal and approval process	●
B. Make NYCHA application process easier and more streamlined	●
C. Increase resident knowledge of what has been done before and how to do it	●
D. Staff NYCHA Connected Communities with engagement staff to help with outreach and approval processes	●
E. Create a project tracker that shows where projects are in the approval process	●

STRATEGY 4.2

Connect NYCHA to more partners who can help improve recreation facilities, programming and open space



POLICY EVENT	STATUS
A. Pilot project with public parks bordering NYCHA properties	
B. Connect NYCHA Connected Communities to Partnerships for Parks re: engagement model	
C. Understand roster of existing partners and their offerings	
D. Outreach Service Days	
E. Set up “Friends of X Houses” groups to steward communal outdoor spaces	
F. Tap into nearby business owners for resources and support	

STRATEGY 4.3

Advocate for improved maintenance and new investment in quality recreation and open space



POLICY EVENT	STATUS	
A. Document different models for successful investment	●	
B. Inventory all the recreation, play and open space needs at each development	●	
C. Get Playground team to make immediate repairs and improvements where possible	●	
D. Advocate for more public-private partnerships like Taj Gibson at Ingersoll and Trust for Public Land Fitness Zone	●	
E. Advocate for more asset forfeiture investments like projects at Queensbridge, Castle Hill, Tompkins	●	
F. Connect resident priorities to City Council investments and participatory budgeting opportunities	●	
G. Advocate for more farms and garden support	●	ENDORSED BY YOUTH COUNCIL
H. Advocate for increased security to make gardens and playgrounds safe, clean and maintained for children	●	ENDORSED BY YOUTH COUNCIL
I. Pair community events with merchandise/food sales to generate funding for the community	●	ENDORSED BY YOUTH COUNCIL
J. Place healthy food options (community fridges, community gardens, cooking classes) close to outdoor recreational spaces	●	ENDORSED BY YOUTH COUNCIL

PHYSICAL SPACE PRIORITY STRATEGIES

Over the next 6 months, the following Physical Space strategies will be prioritized. These were selected to build off of existing efforts and momentum.

- 2.1 Develop safety walkthrough protocol and rapid response kit
- 3.1 Provide resources for pet owners to incentivize responsible pet ownership
- 3.2 Lead “Love Where You Live” Campaigns
- 4.1 Make it easier for residents to lead space activation projects like gardens and play improvements
- 4.3 Advocate for improved maintenance and new investment in quality recreation and open space

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- Action Agenda released
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PHYSICAL SPACE CHAMPIONS

The following stakeholders will help implement the collective MAP vision for Physical Space:

- Community-Based Organizations
- Center for Court Innovation
- Elected Officials
- Green City Force
- GrowNYC
- Jacob Riis Settlement House
- Los Sures/Southside United
- Mayor's Office of the Chief Technology Officer (MOCTO)
- Mayor's Office of Criminal Justice (MOCJ)
- NYCHA (Capital, Operations, Resident Engagement, Sustainability)
- Neighborhood Safety Initiatives
- New York City Cleanup Corps (CCC)
- New York City Department of Homeless Services (DHS)
- New York City Department of Parks + Recreation (DPR)
- New York Department of Sanitation (DSNY)
- New York City Department of Social Services (DSS)
- New York City Police Department (NYPD)
- Partnerships for Parks
- Residents



Want to contribute to advancing Physical Space strategies in the Action Agenda? Contact:

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ECONOMIC STABILITY



ECONOMIC STABILITY

We envision a future where residents have access to, and awareness of, immediate and long-term programming, trainings, resources and other supports provided by community-based organizations, NYCHA and key City agencies that promote individual, collective and generational economic stability.

WHAT WE'VE DONE TOGETHER

Economic Stability refers to households' ability to meet immediate needs, gain and maintain meaningful careers, feel secure in their finances, and plan for their future success.

MAP Approach

MAP strives to establish a complete pathway to economic stability, starting from education and job readiness support and continuing to meaningful employment and entrepreneurship opportunities. Our approach also includes making resources like public benefits, rent recertifications, and other financial security tools available from the City widely accessible to residents.

During the COVID-19 Pandemic, HRA Outreach Specialists partnered with NStat teams to host over 30 outdoor pop-up events to help residents apply for and manage public benefits, including Supplemental Nutrition Assistance Program (SNAP), Cash Assistance, Emergency Assistance, and more. These events helped over 600 people apply for benefits that help with financial, housing, and food security.

Cross-Agency Partnership

MAP provided employment and job readiness **opportunities** by partnering with the Department of Education's District 79 for GED classes, Workforce1, NYCHA Resident Economic Empowerment + Sustainability

(REES), the CENSUS, and the Educational Opportunity Centers for training and employment. These partnerships resulted in hundreds of certifications and job placements.

Resident-Driven Strategies

The Red Hook NStat Team hosted "**Switch up the Bag,**" a training for adult entrepreneurs in articles of organization and business registrations, business brand (logos, website, head shots etc.), ending in 1-Day Christmas Market with 300 attendees and \$1000+ in revenue generated for each new business (photo on left). This **opportunity** supported community-based entrepreneurship in the face of gentrification.



ECONOMIC STABILITY ACTION AGENDA PROGRESS REPORT

GOAL 5 EDUCATION + TRAINING ACCESS

Increase residents' access, awareness and participation in education and employment opportunities, trainings and programs

STRATEGY 5.1

Collect, organize and promote information on existing job training and education programming within specific NYCHA developments



POLICY EVENT	STATUS
A. Offer to help CBO/agency programming boost their outreach campaigns to improve their visibility within NYCHA. e.g. literacy programs and GED	●
B. Distribute clear and accessible information about the process of applying for City jobs, including required exams/licenses	●
C. Staff more outreach workers/community engagement at agencies/CBOs that will work beyond the 9-5 to connect residents with resources	●
D. Identify and remove barriers preventing resident eligibility e.g. GED, HS Diploma requirement for Green City Force	●

STRATEGY 5.2

Activate NYCHA public and community spaces to provide opportunities for educational and career advancement for residents of all ages, as well as resources to meet the financial needs of parents and families



POLICY EVENT

STATUS

- | | |
|---|---|
| <p>A. Identify and provide NYCHA residents with centrally-located information on available education and employment opportunities and integrate application support for these opportunities into on-site gatherings, meetings and events</p> |  |
| <p>B. Advocate for the reduction of eligibility requirements such as age and education to increase access to existing opportunities</p> |  |

STRATEGY 5.3

Increase investment in and access to a more holistic, equitable education systems and sustainable pathways to long-term employment



POLICY EVENT	STATUS
A. Assist families in navigating the NYC school system through onsite outreach and support	●
B. Invest in more arts, language and continuing education classes for NYCHA residents	● 
C. Improve access to college and career counselors, as well as awareness of FAFSA and other financial aid options to help NYCHA residents apply for and pay for college	●
D. Advocate for policy to make education more inclusive by funding free college education opportunities for NYCHA residents and supporting non-traditional structures such as community schools	● 
E. Reduce barriers to accessing licensing opportunities, trade certifications and other career development opportunities for NYCHA residents of all ages	●
F. Advocate for integrating financing classes, budgeting, tax ed, etc. into class curriculums	● 
G. Create partnerships between City agencies, CBOs, and local private businesses to fund guaranteed paid internships in NYCHA communities	● 
H. Advocate for more arts and sports funding in schools	● 

GOAL 6 CAREER GROWTH + SUSTAINABILITY

Connect education and job training to long-term/stable careers

STRATEGY 6.1

Integrate holistic ongoing support into each step of education and employment programming to ensure participants are set up for success after completion



POLICY EVENT	STATUS
<p>A. Host on-site college fairs that provide residents with information about existing resources, such as the NYCHA Scholars program</p>	 
<p>B. Work with local business and government to create subsidized apprenticeship programs in specific trades</p>	 
<p>C. Increase access to and partnerships with nonprofits and community-based organizations providing youth mentorship and college access programming</p>	 
<p>D. Conduct research with a focus on market demands and sectoral growth to ensure the jobs we are providing training for are sustainable and of interest to residents</p>	
<p>E. Advocate for investments in “nontraditional careers,” such as in media, arts, sports, etc</p>	 

STRATEGY 6.2

Co-create pipelines to employment by partnering with people and organizations who are experts in workforce development



POLICY EVENT

STATUS

A. Identify partners within diverse fields who offer opportunities of interest for residents of NYCHA, and partner to advocate to bring this programming to MAP communities



B. Host targeted events (College and Job Fairs), that bring more financial aid and funding opportunities for residents seeking education, employment and/or entrepreneurial advancement



C. Identify and analyze existing relevant data points and research that underscores challenges and shapes a powerful narrative, then share this data with key partners



GOAL 7 ENTREPRENEURSHIP OPPORTUNITIES

Connect residents launching their own businesses to resources to help them be successful

STRATEGY 7.1

Increase access to skill-building classes and funding opportunities to help residents transform their hobbies into revenue-generating businesses



POLICY EVENT

STATUS

A. Improve access to basic business classes that provide instruction on how to create an LLC, webpage, handle finances, marketing and more



B. Identify successful local business owners in the neighborhood as potential mentors or guest speakers, and create space for resident entrepreneurs to gather together to exchange ideas and problem solve



C. Use available public spaces to host pop-event events and workshops for residents



D. Provide platforms for young people to refine ideas and interests to determine feasibility for business creation



E. Create portals where youth can showcase their work so potential investors/mentors can connect them to opportunities



STRATEGY 7.2

Facilitate improved access to capital for residents starting their own businesses



POLICY EVENT

STATUS

- A. Provide access to crowdfunding, networking, partnership opportunities and City funding that increase residents' chances of securing investment in their businesses
- B. Advocate to remove requirements for public/private loans and grants that may prevent NYCHA residents from accessing available resources



STRATEGY 7.3

Promote City-sponsored initiatives within NYCHA communities, including M/WBE funding and licensing and Worker Cooperatives



POLICY EVENT

STATUS

- A. Host introductory workshops in NYCHA communities to assist residents in applying and overcoming potential barriers (i.e. "Worker Cooperatives 101," "Collecting Required Documents")
- B. Host round tables, meet and greets and panel type events with residents who have already built their own businesses



**DSS
TREACH**



ECONOMIC STABILITY PRIORITY STRATEGIES

Over the next 6 months, the following Economic Stability strategies will be prioritized. These were selected to build off of existing efforts and momentum.

5.2 Activate NYCHA public and community spaces to provide opportunities for educational and career advancement for residents of all ages, as well as resources to meet the financial needs of parents and families

5.3 Increase investment in and access to a more holistic, equitable education systems and sustainable pathways to long-term employment

7.3 Promote City-sponsored initiatives within NYCHA communities, including M/WBE funding and licensing and Worker Cooperatives

TIMELINE



JULY 2021

- Action Agenda released
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ECONOMIC STABILITY CHAMPIONS

The following stakeholders will help implement the collective MAP vision for Economic Stability:

- Community-Based Organizations
- Center for Court Innovation
- Elected Officials
- Green City Force
- Green Worker Cooperatives
- In Our Backyards (IOBY)
- Jacob Riis Settlement House
- JobsFirstNYC
- Los Sures/Southside United
- Mayor's Office of Criminal Justice (MOCJ)
- Mayor's Fund to Advance New York City
- Municipal Credit Union of New York City
- New York City Department of Citywide Administrative Services (DCAS)
- New York City Department of Education (DOE)
- New York City Department of Small Business Services (SBS)
- New York City Department of Workforce Development (WKDEV)
- New York City Employment and Training Coalition (NYCETC)
- New York City Human Resources Administration (HRA)
- New York City Department of Youth and Community Development (DYCD)
- NYCHA (Business Pathways, Office of Resident Economic Empowerment + Sustainability)
- New York City Police Department (NYPD)
- New York Civic Engagement Table
- Residents
- United Neighborhood Houses

Want to contribute to advancing Economic Stability strategies in the Action Agenda? Contact:

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HEALTH + WELL-BEING



HEALTH + WELL-BEING

We envision a community that is healthy and well when residents and community based partners have the capacity, tools, and expertise to meet our own health needs related to mental and emotional well-being, strong relationships, healthy and affordable food, and healthcare free from structural barriers. Such capacity should be supported in times of emergency and during normal conditions.

WHAT WE'VE DONE TOGETHER

Health and Well-being includes physical, mental, and socio-emotional health of residents and the community. This can include issues of substance use, physical fitness and nutrition, mental health and trauma, and family and intimate partner violence.

MAP Approach

MAP takes a neighborhood-based approach to improving health equity. We work together to build local capacity to achieve holistic physical, mental, and socio-emotional health, and connect residents to culturally appropriate health resources while thoughtfully addressing chronic community challenges like substance abuse and mental illness.

During the COVID-19 Pandemic, NStat launched a Needs Assessment and Referral System that directly connects MAP residents to physical and emotional health support provided by the Department of Health and the Department for the Aging. This referral system continues to date and provides the **opportunity** for greater access to essential health services.

Cross-Agency Partnership

Butler and Queensbridge Houses leveraged a network of city and local homeless service providers and small businesses, including DHS, NYPD, Breaking Ground, and BronxWorks, to execute tailored strategies that connect unhoused individuals with direct

services and address communities' public health and safety concerns.

MAP is partnering with a Minority and Women-owned Business Enterprise that specializes in healthy relationships and community capacity building to train hundreds of residents and staff in Brownsville and the South Bronx to foster healthy relationships in communities with historically high domestic incidents.

Resident-Driven Strategies

The Patterson Houses NStat Team has transformed locations throughout the development that have been sites for open-air drug use by **designing** community gardens in strategic places, bringing community together, and providing **opportunity** for meditation and physical activity. Additionally, the team partners with BOOM Health and other health providers to build **trust** between residents, health service providers, and people who use drugs to ensure health and safety in the face of the opioid epidemic.

The Van Dyke NStat Team has prioritized health throughout their action planning, hosting a series of events that provide access to fresh and nutritious food, mental health workshops, and physical activities. These **opportunities** have engaged over 500 Van Dyke residents within their neighborhood, building **trust** between residents and local healthy resources.



HEALTH + WELL-BEING ACTION AGENDA PROGRESS REPORT

GOAL 8 MENTAL WELLNESS

Take proactive measures to destigmatize mental health

STRATEGY 8.1

Assess, develop and use language for mental health that is accessible to all and builds on the resilience of communities of color to normalize seeking support



POLICY EVENT

STATUS

A. Host forums that uncover the language that is stigmatizing and normalizing to inform a culturally informed communication campaign; forums must include space for different age groups and cultural and lived experiences



B. Host small-group community discussions on the ways in which “mental illness” carries a strong stigma in our communities and what makes for “culturally competent” care



C. Host small-group community discussions on how “resilience” shows up in Black/Brown communities - both as an asset (strength) and a liability (the shame of showing any sign of weakness)



D. Include voices of community members to highlight importance of mental wellness (personal storytelling among residents/within communities helps people see themselves/feel less “different”)



<p>E. Once more positive language is identified, launch a communication campaign that uses appropriate terms and highlights people’s experiences (ex. “Mental Fitness,” resilience, wellness) to promote self-care in the same way one would address any other type of health concern or goal (eg. broken arm, diabetes, nutrition); Campaign should be multimedia and in-person</p>	
<p>F. Promote educational workshop(s) to share knowledge among residents on appropriate use of medical diagnoses/terms vs. stigmatizing “labels” and inform residents on where/how to access info/services (ex. Mental Health First Aid)</p>	
<p>G. Promote and make more accessible DOE’s mental health campaign in schools</p>	

GOAL 9 MENTAL WELLNESS

Increase access to and training around culturally competent “mental wellness” information and services

STRATEGY 9.1

Make existing information and resources around mental health and related services widely available and accessible to NYCHA residents



POLICY EVENT	STATUS
A. Take an inventory of existing information and resources provided by service providers and city agencies across the city and spotlight disparities in access to care	●
B. Take the above information and translate it into a language and messaging that is culturally sensitive AND keep it updated	●
C. Make this information visually accessible and distribute widely across all NYCHA developments (go beyond just the PDF)	●
D. Identify credible messengers - friends, family, community ambassadors and peers - to “deliver” this information to communities	●
E. Designate a contact at each service provider/ agency whose job it is to ensure this information is being distributed on a regular basis to NYCHA communities	●
F. Offer tele-health options to make resources more accessible while maintaining privacy	●
G. Promote new mental health first aid (COVID-19 community conversations) to center racial equity, skills-building, coping skills in MAP and NYCHA communities	●
H. Make space in developments and community centers for a Wellness Board with various resources and flyers (digital kiosks, too), and include signage (especially suicide prevention) in common areas, stairwells, etc.	●
I. Share information through multiple digital and physical platforms - Social media posting; banners; QR codes, Zoominars	●

STRATEGY 9.2

Train and support local resident leaders and community based organizations in providing culturally competent wellness and healing services within NYCHA MAP communities



POLICY EVENT	STATUS
A. Require cultural competency as an integral part of professional mental health service provider training	●
B. Identify safe locations within NYCHA MAP communities that can be places for healing	●
C. Offer more small group “safe place” meetings to promote trust, sharing and “group therapy” without calling it “therapy”	●
D. Offer training opportunities to community members (“credible messengers”) to help identify what is and is not a crisis, where to go for help in crisis and how to refer individuals to support	●
E. Provide sustainable funding for local therapeutic services that reflect the culture and diverse healing practices beyond clinical approaches	●
F. Create opportunities for agencies and providers to listen and hear the issues from residents directly and more frequently	●

GOAL 10 COVID-19 + EMERGENCIES

Increase equitable access to supportive services, preparedness, testing and vaccination

STRATEGY 10.1

Promote credible messengers (NYCHA residents and partners) as key champions of health information and resources



POLICY EVENT	STATUS
<p>A. Identify the credible messengers in the community who are able to share accurate health information in a timely way</p>	<p>●</p>
<p>B. Train and prep the messengers with most updated information on the essential services during emergency</p>	<p>●</p>
<p>C. In times of emergency, promote residents to share personal tips, home remedies, share positive experiences, debunk myths, inform, demystify, assist with tech/info - create formal and informal pathways to share these messages</p>	<p>●</p>
<p>D. Work with faith-based institutions to host these train the trainer workshops and disseminate information in MAP developments</p>	<p>●</p>
<p>E. Proactively include credible messengers in emergency planning</p>	<p>●</p>
<p>F. Advocate for funding for credible messengers to lead community engagement during a crisis or traumatic event across NYCHA MAP communities</p>	<p>●</p>

STRATEGY 10.2

Make existing information and resources accessible to ALL



POLICY EVENT	STATUS
A. Ensure MAP community needs, experiences and resources are built into the City's efforts in the Pandemic Response Institute	●
B. Shift from a REACTIVE to PROACTIVE approach to addressing emergencies/crises - build emergency preparedness infrastructure into MAP communities	●
C. Designate specific representatives in MAP communities and Health Department to receive and share updated health information and resource guides	●
D. Tailor communications to reach the right people/places- target marketing, understand communication tools being used	●
E. Ensure that all Covid-related information/resources is translated into relevant languages	●
F. Address the digital divide in obtaining information for those who don't have online access and/or the time to schedule	●

STRATEGY 10.3

Address gaps in information and resources related to emergencies



POLICY EVENT	STATUS
A. Tailor information to the specific communities, e.g. vaccine information for people with prior conditions	●
B. Expand number and frequency of mobile vaccination vans dispatched by the city (Mayor) to MAP communities - reaching especially senior citizens, people with disabilities	●

GOAL 11 FOOD SECURITY

Increase access to fresh, nutritious and affordable food for residents

STRATEGY 11.1

Proactive outreach to inform residents about available food resources and programs



POLICY EVENT

STATUS

- | | |
|---|---|
| A. Create a list of quality, affordable food in all the stores and programs | ● |
| B. Post available food resources on multiple formats (signage, flyering, digital, social media) to keep residents informed | ● |
| C. Coordinate and push out information on emergency food deliveries | ● |
| D. Require language translations on all outgoing info resources from City Agencies | ● |
| E. Offer cooking demos and virtual cooking classes - or get residents who cook to host/share their recipes | ● |
| F. Work with city government to understand existing regulations and enforcement against price gouging to prevent inequitable pricing in MAP neighborhoods | ● |

STRATEGY 11.2

Improve the quality of food available in MAP neighborhoods



POLICY EVENT	STATUS
A. Create a report card or “reviews” to incentivize supermarkets and bodegas to offer more produce	●
B. Launch digital advocacy campaign (with searchable Google map with resident feedback on local stores, info on price, quality, etc.)	●
C. Launch a community advocacy campaign to improve quality and quantity of produce and meat available at local supermarkets, bodegas, etc.	●
D. Provide workshops on nutrition, cooking at home and meal prep/planning (cooking once in bulk/lasting for days)	●
E. Share the needs assessment data with City to try to improve how programs are designed and delivered	●
F. Call EDC to enforce and monitor the supermarkets that are receiving the grants	●
G. Work with supermarkets to remove junk food at the registers	●
H. NStat team stakeholders on the NYC Food Forward working group	●

GOAL 12 FOOD SECURITY

Support the creation, sustainability and access of local food distribution systems/networks to ensure availability day-to-day and during emergency relief

STRATEGY 12.1

Support the creation and sustainability of existing community led food distribution systems/networks, mutual aid efforts



POLICY EVENT	STATUS
A. Increase funding to urban farms and gardens, and the space for urban farms and gardens	●
B. Secure sustainable funding and training for resident-led mutual aid emergency relief efforts	●
C. Support community ownership over food distribution systems/networks	●
D. Get suppliers and restaurants to donate food	●
E. Ensure funding (pandemic relief) goes to mutual aid networks	●

STRATEGY 12.2

Increase access / improve distribution of fresh, nutritious food for people with mobility issues



POLICY EVENT	STATUS
A. Work with the city to increase access and improve the distribution of fresh, nutritious and culturally-relevant food (emergency and non emergency) for people with mobility issues	● 
B. Get suppliers and restaurants to donate food	●
C. NStat team stakeholders on the NYC Food Forward working group	●
D. Work with residents, city and CBO partners to set maximum distance guidance for access to nutritious food	● 
E. Provide incentives to people who make referrals for others to sign up for food delivery services	● 
F. Recruit youth to support delivery to homebound residents	● 

HEALTH + WELL-BEING PRIORITY STRATEGIES

Over the next 6 months, the following Health + Well-being strategies will be prioritized. These were selected to build off of existing efforts and momentum.

8.1 Assess, develop and use language for mental health that is accessible to all and builds on the resilience of communities of color to normalize seeking support

9.2 Train and support local resident leaders and community based organizations in providing culturally competent wellness and healing services within NYCHA MAP communities

10.1 Promote credible messengers (NYCHA residents and partners) as key champions of health information and resources

10.2 Make existing information and resources accessible to ALL

11.2 Improve the quality of food available in MAP neighborhoods

12.1 Support the creation and sustainability of existing community led food distribution systems/networks, mutual aid efforts

TIMELINE



JULY 2021

- Action Agenda released
- Local NStat 2021 kicks off

JULY - OCTOBER 2021

- Lead local change in Local NStat 2021

JANUARY 2022

- Town Hall to share Action Agenda, progress, and next steps

JULY 2022

- Town Hall to present updates to the Action Agenda and plan for the next iteration of the Action Agenda

HEALTH + WELL-BEING CHAMPIONS

The following stakeholders will help implement the collective MAP vision for Health + Well-being:

- Building Healthy Communities
- Center for Court Innovation
- City Harvest
- Community-Based Organizations
- Community Boards
- Community Schools
- Elected Officials
- Green City Force
- GrowNYC
- Higher Education (NYU, Columbia, Hunter, CUNY)
- Jacob Riis Settlement House
- Local Business Improvement Districts (BIDS)
- Los Sures/Southside United
- Mayor's Office of Criminal Justice (MOCJ)
- Mayor's Office of Food Policy
- Mayor's Office of Immigrant Affairs (MOIA)
- Mutual Aid Groups
- Neighborhood Health Action Centers
- New York City Department for the Aging (DFTA)
- New York City Department of Health and Mental Hygiene (DOHMH)
- New York City Department of Parks and Recreation (DPR)
- New York City Department of Probation (DOP)
- New York City Department of Small Business Services (SBS)
- New York City Department of Transportation (DOT)
- New York City Emergency Management Department
- New York City Emergency Food Collaborative

- New York City Human Resources Administration (HRA)
- New York Police Department (NYPD)
- New York Psychotherapy + Counseling Center (NYPCC)
- New York Restoration Project (NYRP)
- NYCHA (Operations, Office of Resident Economic Empowerment + Sustainability)
- Residents
- Small Businesses
- ThriveNYC
- United States Department of Agriculture (USDA)
- W.A.R.M (We All Really Matter)
- When Love Works Dynamically (WLWD)

Want to contribute to advancing Health + Well-being strategies in the Action Agenda? Contact:

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SAFETY + JUSTICE



SAFETY + JUSTICE

We envision a future where safety and justice is equitable, culturally sensitive, restorative, joyful, and inclusive; safety and justice is community-based and responsive to the needs of everyone who lives there especially those who are closest to these issues, disenfranchised, formerly incarcerated, and traditionally not well represented.

WHAT WE'VE DONE TOGETHER

Safety and Justice is a positive community condition, rather than just the occurrence or absence of crime. This can include strengthening trust between community and institutions and empowering community-based responses to challenges to safety, such as hotspots or traumatic incidents.

MAP Approach

Residents are at the center of decision-making and critical to safety and justice. Local NStat 2019 included a participatory budgeting opportunity that invited residents to propose and vote on ideas for spending \$30,000 at each MAP site to improve community safety and well-being. Communities submitted over 6,000 ideas and cast more than 9,200 votes.

Cross-Agency Partnership

Throughout the 15 MAP developments, teams have conducted public safety walkthroughs with residents, NYPD, NYCHA, and community organizations to collectively assess and resolve physical safety concerns such as hot spots by fixing structural issues like scaffolding and insufficient lighting.

Resident-Driven Strategies

Residents and agency partners hosted hundreds of events in service of community safety and well-being, including peace marches, employment and resource fairs, sports and cultural programs, and nighttime

events to reclaim public space.

The Brownsville Houses NStat Team hosted “[B] Lit,” a nighttime activation of a hotspot in the Brownsville community, and engaged residents and policy makers in the community design process to prototype lighting solutions in NYC Parks (photo on left).



SAFETY + JUSTICE ACTION AGENDA PROGRESS REPORT

GOAL 13 CRIME + GUN VIOLENCE

Reduce gun violence

STRATEGY 13.1

Expand the reach of the Crisis Management System



POLICY EVENT	STATUS
A. Create a visual “map” of existing Crisis Management and referral system to increase access to and awareness of services	●
B. Advocate for additional catchment areas that overlap with MAP communities	●



STRATEGY 13.2

Increase community-based supports to prevent and respond to gun violence (trainings on responses, Safe in the City Grant, etc)



POLICY EVENT	STATUS
<p>A. Support Safe in the City grants across NYCHA MAP communities to prevent summer violence through community-led strategies</p>	
<p>B. Offer trainings and skill-building workshops to help residents respond to shootings and public safety concerns across NYCHA MAP communities</p>	
<p>C. Incorporate trauma-informed mental wellness support (especially for youth) in community-based response to violence</p>	 
<p>D. Increase credible messenger trainings</p>	
<p>E. Incorporate community voices in anti-violence campaign by sharing anonymous testimonials from those impacted by gun violence and messages from trusted community leaders</p>	 

STRATEGY 13.3

Launch proactive educational programming for residents, agencies and the greater public on the impacts of gun violence and exacerbated trauma in the community and actions to be taken (media campaigns, programming aimed at raising awareness or discouraging gun carrying, opportunities to learn about healthy alternatives)



POLICY EVENT	STATUS
A. Organize peace marches, anti-violence and healing events	
B. Secure funding to support a series of educational programming around these issues	
C. Identify key messages that will help people grapple with these issues and take action	
D. Brainstorm creative ideas on how to engage more people	
E. Design welcoming and interactive educational programming that motivates more youth to get involved and that promotes inter-generational dialog/storytelling, (i.e. combating gun violence in the summer)	
F. Create opportunities for communities to get together to share their learnings	

STRATEGY 13.4

Activate spaces to increase foot traffic and offer safe and more community-friendly activities



POLICY EVENT	STATUS
A. Offer healing circles to build community as well as resolve conflicts in hot spot areas	●
B. Solicit ideas from residents (of all ages) on what constitutes “safe” or “community-friendly” activities	●
C. Design resident-led “space activation” events to increase foot traffic (sports, inter-development tournaments, arts, dance, music, etc.)	●
D. Collaborate with youth to host monthly activation spaces	●
E. Create “Youth Impact” programs - centering their voices in decision-making	●
F. Offer paid after-school programming/apprenticeships for youths (12-19 years old)	●

GOAL 14 *COMMUNITY RESPONSES TO SOCIAL AND/OR PUBLIC HEALTH ISSUES*

Increase awareness and accessibility about resources/ services available to re-entry for individuals and their families

STRATEGY 14.1

Centralize information and create clear lines of communication between agencies and re-entering families to make resources easily and readily accessible



POLICY EVENT

STATUS

A. Distribute MAP-prepared resources to NYCHA family partnerships for their re-entry team



B. Share information with NYCHA Family Re-Entry Program by NYCHA Property Management, community centers, CBOs and tenant associations



GOAL 15 *COMMUNITY RESPONSES TO SOCIAL AND/OR PUBLIC HEALTH ISSUES*

Increase the capacity of community based wraparound support services that respond to and address the specific needs of populations that may be vulnerable to the criminal justice system

STRATEGY 15.1

Promote, support and train more credible messengers to be service providers' front-line staff



POLICY EVENT	STATUS
A. Train service providers and agency staff to recognize signs and symptoms of depression, anxiety, trauma, etc. and know how to offer help	●
B. Provide more training to credible messengers/front-line staff	●
C. Provide technical and other support to credible messengers/front-line staff	●

STRATEGY 15.2

Invest in unarmed crisis response



POLICY EVENT	STATUS	
A. Pilot 311 like system to respond to crises in a MAP neighborhood	<input type="radio"/>	
B. Expand awareness of and access to crisis response by mental health providers for incidents involving mental illness, homelessness and addiction in MAP communities	<input type="radio"/>	
C. Centralized location for crisis hotlines / resources for easier access	<input type="radio"/>	
D. Advocate for auxiliary officers to respond to fights between youths that don't involve weapons	<input type="radio"/>	

GOAL 16 COMMUNITY + POLICE RELATIONS

Courteous, professional and respectful interactions between law enforcement and community

STRATEGY 16.1

Improve day-to-day relationships between community members and police



POLICY EVENT

STATUS

A. Establish consistent practice of including non-uniformed officers at community events who are authentically engaged in activities



B. Build mechanisms for intergenerational healing and relationship building in communities to better understand perceptions about the police and the impact of relying on enforcement



C. Invite community members / resident leaders to roll calls



D. Pilot a Police and Community Innovation Fund in which residents and police officers propose safety solutions together



STRATEGY 16.2

Pilot NYPD Listening Tour for local commands to learn about community priorities



POLICY EVENT	STATUS	
A. Alternate locations between community spaces/meetings and PD locations	●	
B. Piggyback on existing meetings/processes (Roll call, NStat meetings, TA meetings)	●	
C. Get on the NCO Build the Block meeting agenda	●	
D. Create therapeutic spaces for young people to talk about racism, racial trauma and mental health; invite NYPD Special Operations into the space to listen	●	
E. Establish forums for NYPD to vocalize their awareness and understanding of resident priorities to bridge communication between residents and NYPD	●	
F. Resident selection of NCOs in Red Hook	●	



**HOLD
YOUR
HANDS
UP
FOR
PEACE**

**MARCH
FOR
PEACE**

**STOP
VIOLENCE**

**NO MORE
SILENCE
END GUN
VIOLENCE**

**VOTE FOR
CHANGE
WEAGNER**

**ENOUGH
IS
ENOUGH**

**ARMS
FOR
HUGGING**

MAP
May's Action Plan for
Neighborhood Safety

**Harlem
Community
Justice
Center**

**Harlem
Community
Justice
Center**

SAFETY + JUSTICE PRIORITY STRATEGIES

Over the next 6 months, the following Safety + Justice strategies will be prioritized. These were selected to build off of existing efforts and momentum.

13.1 Expand the reach of the Crisis Management System

13.2 Increase community-based supports to prevent and respond to gun violence (trainings on responses, Safe in the City Grant, etc)

13.3 Launch proactive educational programming for residents, agencies and the greater public on the impacts of gun violence and exacerbated trauma in the community and actions to be taken (media campaigns, programming aimed at raising awareness or discouraging gun carrying, opportunities to learn about healthy alternatives)

16.1 Improve day-to-day relationships between community members and police

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SAFETY + JUSTICE CHAMPIONS

The following stakeholders will help implement the collective MAP vision for Safety + Justice:

- City Hall
- Community-Based Organizations
- MAP Youth Council
- New York City Department of Youth and Community Development (DYCD)
- New York Police Department (NYPD)
- NYPD Chiefs
- NYPD Commanding Officers
- NYPD Neighborhood Coordination Officers
- New York City Housing Authority (NYCHA)
- NYCHA Tenant Associations
- NYPD Community Affairs
- Residents
- Youth Coordination Officers (YCO)
- Youth Council



Want to contribute to advancing Safety + Justice strategies in the Action Agenda? Contact:

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YOUTH DEVELOPMENT





**STAY TUNED FOR
THE MAP YOUTH
LEADERSHIP COUNCIL'S
ACTION AGENDA.
COMING OCTOBER 2021!**





The Mayor's Office of Criminal Justice works with New Yorkers, law enforcement, the courts, other City agencies, non-profits and foundations to ensure that each part of our public safety system works well and works together so that every New Yorker is safe and treated fairly.



Neighborhood Safety Initiatives works to improve public safety in New York City by investing in residents, transforming public spaces, and influencing policy.



Hester Street is an urban planning, design and development nonprofit that works to ensure neighborhoods are shaped by the people who live in them. We offer planning, design and community development technical assistance to community-based organizations, government and other agencies. Our goal is equitable, sustainable and resilient neighborhoods and cities.